

SYMPOSIUM WITH FEATURED GUEST MAYA MOORE

Full event coverage, including video clips and related media articles, [HERE](#)



***“Title IX and Beyond: How Do We to Get the Rest of Our Girls In the Game?”***

This year, Title IX celebrates its 40<sup>th</sup> anniversary. Yet, most girls still do not play sports. The deficits are most pronounced in urban and other low-income communities. The lifting of participation rates is a matter of national consequence for reasons that include leadership development and public health. At this Aspen Institute symposium, we consider powerful ideas, innovations and strategies that can help address the barriers to entry for girls in underserved communities.

*Date:* May 31, 2012

*Where:* The Aspen Institute in Washington, D.C.

*Format:* Theater-style event with seating for 100 invited guests, including policy makers, media members, academics, and leaders in community or school sports. The event will include a live webcast, allowing an online audience to experience the sessions and contribute via social media using the symposium’s official hashtag (#T9andbeyond). Developments before, during and after the event can also be followed on Twitter through moderator Tom Farrey ([@TomFarrey](#)).

*Event Coverage:* Video clips and materials from the event, including informational charts, can be found [here](#). Related media coverage includes Farrey's [ESPN.com report](#) on the lack of female minorities in many sports ("Too High a Price to Play) and a [New York Times column](#) by William C. Rhoden.

*Agenda:*

**8:30-9 am:** Meet-and-greet, continental breakfast

**9-9:05:** Introduction by Cheryl Campbell, Chair of the Mid-Atlantic Region Board of Directors, American Heart Association



**Maya Moore**  
2012 USA Olympic basketball team  
WNBA Champion Minnesota Lynx  
Three-time NCAA player of the year

**9:05-9:30:** NINE QUESTIONS ... with athlete-citizen and basketball star Maya Moore, in conversation with Sports & Society director and ESPN reporter Tom Farrey

**9:30-10:00:** Excerpt from “Anderson Monarchs,” new documentary on urban girls’ soccer team, followed by moderated discussion with center midfielder Kahlaa Cannady and coach Jafi Barnes

**10:00-11:00:** NINE BIG IDEAS ... from practitioners who have succeeded in working with girls in underserved communities, or leaders with promising concepts. Each speaker gets five minutes to share their proposed solution. Audience Q&A will be built into the hour at three points.

**11:00-12:00 pm:** NINE STRATEGIES ... that could broaden adoption of the most powerful ideas, as suggested by a panel of national experts from key realms, followed by audience Q&A

**12:00-1:30:** Brief closing comments, followed by buffet lunch for speakers and audience

*Panelists/speakers include:*

- Awista Ayub, Author, Kabul Girls Soccer Club; Founder, Afghan Youth Sports Exchange
- Jafi O. Barnes, Vice President, SSU; Advisor, N’KOSI, LLC
- Kahlaa Cannady, Seventh-Grade Student, J.R. Masterman Laboratory and Demonstration School
- Janet Carter, Executive Director, Coaching Corp (formerly Team Up for Youth)
- Cheryl Campbell, Senior Vice President, CGI’s Health and Compliance Program; Chair of the Mid-Atlantic Region Board of Directors, American Heart Association
- Kim Crabbe, first African American member of U.S. women’s national soccer team
- Diana Cutaia, Athletic Director, Wheelock College (Mass.)
- Anita DeFrantz, Chair, Women and Sport Commission, International Olympic Committee
- John DiPaolo, Chief of Staff, Office for Civil Rights, U.S. Department of Education
- Dionne Koller, Director, University of Baltimore Center for Sport and the Law
- Maya Moore, Olympian and professional basketball player for WNBA’s Minnesota Lynx
- Anne Mosle, Director, ASCEND, Family Economic Security Program of The Aspen Institute
- Benita Fitzgerald Mosley, Chair of the Board of Trustees, Women’s Sports Foundation
- Amy Nakamoto, Executive Director, America SCORES
- Shellie Pfohl, Executive Director, the President’s Council on Fitness, Sports and Nutrition
- Robin Schepper, Senior Advisor, BiPartisan Policy Center
- John Walsh, Executive Editor, ESPN
- Laurie Whitsel, President, National Coalition for Promoting Physical Activity

Contact:

Garrett Barr

[sportsandsociety@aspeninst.org](mailto:sportsandsociety@aspeninst.org)

O: (212) 895-8011

This program was made possible through the generous support from the [American Heart Association](#).

