Vol. 3, August 2009

Dear ANDE Colleagues and Friends,

Welcome to the August edition of the ANDE Newsletter. In this edition, we highlight:

**ANDE Activities**
- ANDE’s New Program Manager, Jenny Everett
- Global Innovation Fund Discussions
- Metrics Working Group Call
- DC Young Professional Social Impact Happy Hour

**Events**
- 2009 Global Youth Enterprise Conference (Washington, DC)
- New Ventures – World Resources Institute Upcoming Investor Forums
- Opportunity Collaboration Conference (Ixtapa, Mexico)
- Global Entrepreneurship Week 2009
- BiD Network’s SME Investor Forum (Mexico City, Mexico)

**Sector News/Opportunities**
- ANDE Jobs In the Network
- AllWorld Network Expands
- LiderES Prize Awarded
- 2010 Purpose Prize Honoring Older Social Innovators – Nominations Open

All the best,

Randall Kempner
Executive Director

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**ANDE Activities**

**ANDE Welcomes Program Manager Jenny Everett**
The team at ANDE is excited to announce the arrival of our new colleague, Jenny Everett! As our first program manager, Jenny will be engaged in a variety of programmatic and member service initiatives. Among her first projects will be managing the development of ANDE’s investment manager training program that is scheduled to be offered in late 2009 or early 2010.
Jenny recently graduated with an MBA from the NYU Stern School of Business where she specialized in Social Innovation and Impact, Entrepreneurship, and Finance. While in business school, Jenny spent a summer interning with one of ANDE’s founding members, Agora Partnerships, in Nicaragua and just recently finished a summer stint with Investors’ Circle in San Francisco. Prior to returning to school, she led another membership network as the Senior Program Manager, Membership and Individual Donors at Hispanics in Philanthropy. Jenny has also worked with DoubleClick in San Francisco and the Concha y Toro winery in Santiago, Chile. She has a BA in Latin American Studies from Davidson College.

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Global Innovation Fund Roundtable Summary
On Wednesday, July 22, 2009, the Aspen Network of Development Entrepreneurs and the Calvert Foundation welcomed leading voices in entrepreneurship to a roundtable about a potential U.S. government supported Global Innovation Fund. Spurred by President Obama’s focus on entrepreneurship in his Cairo speech, this was an initial meeting to discuss concepts for U.S. government support for small and growing businesses in emerging markets. Summary document

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Metrics Monthly Conference Call
Following the May conference on metrics and evaluation, Grassroots Business Fund and ANDE have decided to organize a monthly conference call on metrics. This idea was inspired by the attendees of the metrics conference who requested that they would like to have follow-up discussions on how they are implementing metrics and to hear from others. The objective of this group is to focus on how metrics are “operationalized” while complimenting the work that is already being done in the field. The first call was held on August 13, 2009. Around thirty participants called-in to hear about Client Feedback Loops from David Bonbright of Keystone Accountability. Email us If you are interested in joining these calls and/or have potential call topics for upcoming calls.

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DC Young Professional Social Impact Happy Hour
The Aspen Network of Development Entrepreneurs, Agora Partnerships, and Razoo held a networking happy hour for young professionals in the social impact sector on August 4th. Over fifty young professionals came to Science Club in Dupont Circle to schmooze and learn about each other’s work. If you have ideas or suggestions for future young professional events, please contact Joanna Herrmann.
Events

2009 Global Youth Enterprise Conference
Washington, DC.
September 29-30, 2009
Making Cents International is pleased to announce the 2009 Global Youth Enterprise Conference will take place in Washington, DC September 29-30, 2009 at the Cafritz Conference Center. This participatory and demand-driven learning event will convene 350 leading stakeholders in the fields of youth enterprise, employment, and livelihoods development; microfinance; education; and health. Members of all sectors will share their promising practices, lessons learned, and innovative ideas for increasing and improving economic opportunities for youth. A whole half-day will focus on the new and growing field of Youth-Inclusive Financial Services. Don’t miss this unique opportunity to gain technical capacity, explore new partnerships, and share information with leading stakeholders from around the world. To view the conference program, see a list of sponsors, and register, please visit: www.youthenterpriseconference.org or contact Whitney Harrelson (+1 202-783-4090).

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New Ventures – World Resources Institute: Investor Forums
New Ventures convenes Investor Forums and other investor events in key countries such as Brazil, China, Colombia, India, Indonesia and Mexico to provide entrepreneurs with a venue to showcase their businesses to international and local investors and to facilitate the transfer of capital to sustainable enterprises. The Investor Forums bring together leaders from the private, public and non-profit sectors to support the growth of sustainable SGBs. With a ten minute pitch, New Ventures entrepreneurs present their business plans to a panel of judges including top business executives and venture capital investors. Selected entrepreneurs receive business mentoring services and assistance with investor meetings until capital is secured, or for a year after the Forum. For more information, contact Kelly McCarthy. Upcoming investor forums include:

New Ventures Indonesia Investor Forum, October 22, 2009, Semarang Central Java

New Ventures India Investor Forum, October 29-30, 2009, Mumbai, India

New Ventures Brazil Investor Forum, December 2009, Sao Paulo, Brazil

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Opportunity Collaboration Conference Discount for ANDE Members Still Available!
Ixtapa, Mexico
October 16-21, 2009
On World Poverty Day (October 17, 2009), a group of entrepreneurial anti-poverty leaders are convening for a strategic offsite. The co-conveners, in addition to ANDE, are Ashoka, Calvert Social Investment Foundation, Global Philanthropy Forum, Social Venture Network, Stanford Social Innovation Review (Stanford Center for Social Innovation), Women Donors Network, Worldways Social Marketing and MicroCredit Enterprises.

We know the current economic slump is seriously hurting the poor, not to mention nonprofit and social finance funding. The Opportunity Collaboration presumes that financial scarcity demands an unprecedented level of collaboration, resource leveraging and new alliances.

ANDE Members are automatically pre-approved as Delegates to the forthcoming Opportunity Collaboration and receive a $1000 registration discount. The event is 90% subscribed, so we encourage you to sign up ASAP! Note: At this point, the only way to register is at the website with credit card in hand. For question #4, answer “Approved by ANDE”. For question #5, insert “ANDE discount”.

For more information, please check out the conference website. For a list of confirmed attendees, please see the Delegate Roster. Hope you can make it!

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**Global Entrepreneurship Week: Opportunity to Host Events**

**November 16-22, 2009**

Global Entrepreneurship Week is a worldwide campaign to inspire youth around the world to start something different. To challenge themselves. To think big. While there’s no shortage of challenges facing the world, there’s also no shortage of ideas to fix these challenges. The task is encouraging minds to unleash these ideas. That’s where the Week steps in.

Schools, businesses, non-profits and individual volunteers around the world help organize events during the Week—November 16-22—that encourage communities to think with an innovative and entrepreneurial mindset. Last year’s Week involved over 25,000 events hosted by 8,892 Partners that were attended by more than 3 million people in 77 countries. These events ranged from women’s entrepreneurs mentoring session in Uganda to a three day policy conference in Colombia.

By getting involved in Global Entrepreneurship Week you can tap into this network of innovators, gaining opportunities and resources to help you grow your endeavors.

ANDE’s staff will be participating in a variety of Global Entrepreneurship Week events(to be announced soon), and we encourage ANDE members and colleagues to consider hosting their own events around the world.
For more information about Global Entrepreneurship Week visit [www.unleashingideas.org](http://www.unleashingideas.org/).
For questions about hosting events, please contact Brenden Chaney.

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**SME Investor Forum**

The BiD Network is organizing a SME Investor Forum Latin America in Q4 2009 or Q1 2010 at the J.W. Marriott Hotel in Mexico City. The forum brings together 150 investors, fund managers, and investor networks from in and outside Latin America to share expertise, contacts, and deals. Themes covered will include: new investment models, syndication, exit strategies, and cross border investment. The forum is part of a larger conference on entrepreneurship organized by FundacionE and the Mexican Government.

For more information, sponsor options, or to receive an official invitation please contact Leontien Peeters.

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**Sector Opportunities**

**Jobs in the Network**

Remember to check out the [Jobs in the Network](#) page on the ANDE website for employment opportunities in the sector! If you would like to post a job opportunity, please send it to Joanna Herrmann.

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**AllWorld Network Expands**

Ten years ago, with Harvard Business School Professor Michael Porter and Inc. magazine, AllWorld co-founders Anne Habiby and Deirdre Coyle created the US Inner City 100 list. They looked for high growth private companies where no one thought they existed – America’s economically distressed inner cities. Each year they produced a list of the 100 most successful entrepreneurs. In the first year, they could only find 120 companies and ten years later in 2008, 8,000 companies applied or were nominated. The Inner City 100 changed how people saw inner cities, and how inner cities saw themselves.

Coyle and Habiby are now taking this effort global. In 2007 they established AllWorld Network to find and advance entrepreneurial innovation in the emerging world. They begin by working with countries to develop an annual list of their fastest growing emerging companies. More broadly, the winning companies become models of success that inspire others. In partnership with Endeavor, AllWorld is participating in the largest US Congressional delegation visit to South Africa to announce the launch of the South Africa 100. They expect to launch the Africa 500 in 2010.
LiderES Prize – Agora Partnerships Nicaragua
Over 150 people attended the inaugural LiderES Prize at the Crowne Plaza hotel on June 3, 2009 in Managua, Nicaragua. The prize, which stands for Liderazgo Empresarial Sostenible or sustainable entrepreneurial leadership, was organized to shine a light on entrepreneurs operating in extremely difficult environments that are making their communities better and to help build a system in Nicaragua and Central America that better supports these kinds of business leaders.

The program is organized by ANDE-member Agora Partnerships and funded by fellow ANDE-member, the Citi Foundation. It brought together leading members of the business community and including TechnoServe, AVINA Foundation, DED, the Netherlands Development Organization (SNV), uniRSE, and the Nicaraguan Ministry of Industry and Commerce.

For more information, visit the [website](#).

Nominations Open for the 2010 Purpose Prize Honoring Older Social Innovators
Five awards of $100,000 each will be given to people over the age of sixty working in a leadership capacity to address societal challenges in the United States or abroad.
**Deadline:** March 5, 2010