Call for Nominations
2015 Aspen Institute Faculty Pioneer Awards

Towards an Economy that Works for All

For over a decade, the Aspen Institute Faculty Pioneer Awards have recognized faculty who are at the vanguard of teaching about the business and society interface. Dubbed “the Oscars of the business school world” by the Financial Times, these awards celebrate educators who demonstrate leadership and risk-taking—and blaze a trail toward curriculum that deeply examines the relationships between capital markets, firms, and the public good.

This year, we are accepting nominations of business school faculty who are teaching (at the graduate-level) about business practices that contribute to an economy that works for all.

Our focus on this topic stems from considerable concern about growing economic inequality, both here in the U.S and around the world. Naturally, many conversations about remedies to inequality focus on policy interventions. But historically, business has been a principal actor in building and expanding the middle class. Given today’s global and hyper-competitive markets, and the availability of technologies that allow process improvements—often with fewer employees—it is hard to imagine business reverting to a U.S. 1950s-style social contract. But how can firms and business leaders act today to contribute to shared prosperity and long-term growth?

We seek to identify and recognize faculty who are prompting students to think expansively about their role as managers—addressing in their classrooms not only how managers drive corporate performance, but also how they influence the way the economy works—and as global citizens, now and over the long-term.

Among the themes that we will consider are:

- Employment practices, responsible sourcing and supply chain practices that help workers thrive; environmental practices that contribute to shared prosperity
- Revised metrics, economic models, and valuation tools that support growth-creating investments
- Historical/cross-cultural perspectives on the relationship between labor, capital, and management; incentives and compensation practices for workers and executives
- Global strategy decisions that consider the impact of location decisions on citizens in source and target countries
- Ownership structures and business models that contribute to shared prosperity
- The formalization of the informal economy
- The voice of business leaders in policies aimed at addressing social inequities; public-private partnerships designed expressly to enfranchise marginalized stakeholders

We are interested in hearing from/about faculty who are teaching whole courses relevant to these themes—but also from/about faculty who might be dedicating a class session, integrating a module or developing classroom materials/cases that explore these themes.
Time frame: We will be accepting nominations online for the 2015 Faculty Pioneer Awards from May 1 to June 15, 2015.

Nomination procedure: For the first time, this year we are accepting self-nominations—as well as traditional peer-nominations. To nominate yourself or a colleague, please visit our website: https://aspeninstitute.wufoo.com/forms/faculty-pioneer-awards-2015/. On the nomination form you will be asked to provide:

- a 500-word “summary of accomplishments” relevant to this call for nominations
- the nominee’s CV (or URL to faculty profile)
- a syllabus for a course in which the nominee teaches about business practices that contribute to an economy that works for all
- letter of recommendation
- contact information

In order to complete your nomination, you will also be asked to submit a letter of recommendation from a faculty colleague—preferably a dean or the nominee’s department chair. In this letter, we ask that recommenders answer four questions:

- **What** is the nominee teaching about business practices that contribute to an economy works for all?
- **How** is the nominee teaching about the above? Please include information about the nominee’s pedagogy, as well as any indications of teaching excellence.
- **Where** is the nominee teaching this content? In what course(s)? Are these elective or core? (Please note: courses must be at the graduate level.)
- What else would you like us to know about this candidate that is relevant to our call for nominations? (Please note: while service to the academic community and a track-record of relevant research will be considered as supporting information, our focus is on teaching innovation and excellence.)

Eligibility: Candidates must teach at the graduate level in a business school. Syllabi submitted as part of the nomination process must be for graduate-level courses.

Selection of award winners: Aspen Institute staff, together with a small group of academic advisors, will select this year's award winners and finalists. Final selection will be made during the summer with a press release scheduled for September 2015. Award winners will be honored at an event in fall 2015. All nominated faculty (as well as nominators) will be invited to attend.

Questions? Contact Claire Preisser at claire.preisser@aspeninstitute.org.