



2016 Aspen Faculty Pioneer Awards

Honoring faculty who teach business practices that help corporations confront society's grand challenges



2016 Aspen Faculty Pioneer Awards

Call for Nominations

For over a decade, the Aspen Institute Faculty Pioneer Awards have recognized faculty who are at the vanguard of teaching about the business and society interface. Dubbed “the Oscars of the business school world” by the *Financial Times*, these awards celebrate educators who demonstrate leadership and risk-taking—and blaze a trail toward curriculum that deeply examines the relationships between capital markets, corporations, and the public good.

This year, we are accepting nominations of business school faculty who are teaching (at the graduate level) about business practices that help corporations confront society’s “grand challenges.” In public conversation about big problems—climate, inequality, global health—fields like engineering, design and technology get deserved attention. But we believe that every one of our grand challenges is deeply affected by the rules of private enterprise, the everyday choices of investors and managers, and the business-fueled demands of consumers in developed markets.

What kinds of teaching prompt students to think differently about their role—and the role of the corporation—in the issues of our day? What frameworks and metrics give future leaders “room” to make business decisions that will lead to progress? How can business school disciplines—especially in the core curriculum—best contribute? These are the questions that will guide our selection process for this year’s Awards.

If you are considering nominating yourself or a colleague, please note:

- We are interested in hearing from/about faculty who are teaching whole courses relevant to these themes—but also from/about faculty who are embedding relevant class session(s) or modules within a core/required course.
- Recognizing that the solutions to society's grand challenges often require perspectives from more than one discipline, we especially encourage nominations for business school faculty who are incorporating inter-disciplinary approaches in their teaching.
- We recognize that some institutions may offer courses to their MBA students that are developed and/or taught by a team of faculty members, rather than just one--e.g., team-taught classes, or classes that are taught by multiple faculty members to multiple sections of MBA students. We are keen to recognize such courses relevant to the theme of our 2016 Faculty Pioneer Awards. If you would like to draw our attention to such a course, please simply share with us a brief description of the course and its objectives by sending an email to FPAwards@aspeninstitute.org. We will follow-up if we need more information.

We welcome nominations from any business school discipline and on any grand challenge. As just a small list of examples, we welcome nominations for teaching that:

- Highlights exemplars—e.g., product development, employment and supply chain practices—that make a real difference on issues like inequity, resource scarcity and climate.
- Prompts students to think about fundamental frameworks taught in b-school curriculum—and how these frameworks might support (or discourage) action on a grand challenge.
- Considers revised metrics and valuation tools that support activities that address a grand challenge.
- Explores new business models designed to address grand challenges.
- Examines the voice of business leaders in policies aimed at addressing grand challenges or public-private partnerships designed expressly to do the same.
- Incorporates field-based projects or action learning components that are relevant to this year's call for nominations.

Time Frame

We will be accepting nominations online for the 2016 Faculty Pioneer Awards from April 1, 2016 to April 30, 2016 on our Award website, www.FPAwards.AspenInstitute.org.

Nomination Procedure

This year we are accepting self-nominations as well as traditional peer-nominations. For each nomination application three individuals will need to be involved: the nominator, a faculty member or dean, and (new this year!) a student. The nominator will coordinate the application preparation and ensure that a faculty/dean and student letter of support are submitted.

Within the nomination form, the nominator will be asked to provide:

- The nominee's CV
- A syllabus for a course in which the nominee teaches about society's grand challenges, and how to address them
- Student letter of support
- Faculty/Dean letter of support

Please note that you will need to have all of the required documents ready to upload when you begin the nomination application.

Letters of Support

In order to complete your nomination, you will also be asked to submit two letters of support: one from a faculty member (preferably a dean or the nominee's department chair) and one from a student. This letter is intended to shed light on more than previous accomplishments and awards, and instead to illuminate how the nominee is pioneering in engaging students in new content relevant to our 2016 theme.

Both templates are available on our website, <http://www.FPAwards.AspenInstitute.org>.

Eligibility

Nominees must teach at the graduate level in a business school and syllabi submitted as part of the nomination process must be for a graduate-level course.

Selection of Award Winners

Aspen Institute staff, together with a small group of academic advisors, will select this year's award winners. Final selection will be made in early summer with a press release scheduled for June 2016.

Questions?

Send an email to FPAwards@aspeninstitute.org.