The Icarnus Deception

Because you can. Art is what it is to be human.

Will reward you for nothing else.

Because you must. The new connected economy demands it and

Why Make Art?

and the chance of a lifetime.

Art, the Comfort Zone,

PART ZERO
we are too close to the water.

We made a mistake. We settled for a safety zone that wasn't bold.

Change is no longer helpful.

To return to normal, to return your resistance to the secure job—aren't you holding back, betting on a place that isn't your office—the common office, the former self?

The safety zone has changed, but your comfort zone hasn't.

We have to confront an obvious truth:

Now that the economy is upside down and the rules have changed,

the assumptions that sustained our comfort zone are no longer valid.

The economic landscape has changed, but our comfort zone has not.

We may have to make a decision.

We don't have time to second-guess the safety zone every time we feel like it.

The lesson is clear: it's not safe—until it is too late.

Inside the fence is where it's safe—until it is too late.

The fence is only as strong as the fence.

If you feel the fence is strong, then you are safe.

But if you feel the fence is weak, then you are in danger.

And if you feel the fence is strong, then you are safe.

But if you feel the fence is weak, then you are in danger.

And if you feel the fence is strong, then you are safe.

But if you feel the fence is weak, then you are in danger.

And if you feel the fence is strong, then you are safe.

But if you feel the fence is weak, then you are in danger.

And if you feel the fence is strong, then you are safe.

But if you feel the fence is weak, then you are in danger.

And if you feel the fence is strong, then you are safe.

But if you feel the fence is weak, then you are in danger.

And if you feel the fence is strong, then you are safe.

But if you feel the fence is weak, then you are in danger.

And if you feel the fence is strong, then you are safe.

But if you feel the fence is weak, then you are in danger.

And if you feel the fence is strong, then you are safe.

But if you feel the fence is weak, then you are in danger.

And if you feel the fence is strong, then you are safe.

But if you feel the fence is weak, then you are in danger.

And if you feel the fence is strong, then you are safe.

But if you feel the fence is weak, then you are in danger.

And if you feel the fence is strong, then you are safe.

But if you feel the fence is weak, then you are in danger.

And if you feel the fence is strong, then you are safe.

But if you feel the fence is weak, then you are in danger.

And if you feel the fence is strong, then you are safe.

But if you feel the fence is weak, then you are in danger.

And if you feel the fence is strong, then you are safe.

But if you feel the fence is weak, then you are in danger.

And if you feel the fence is strong, then you are safe.

But if you feel the fence is weak, then you are in danger.

And if you feel the fence is strong, then you are safe.

But if you feel the fence is weak, then you are in danger.

And if you feel the fence is strong, then you are safe.

But if you feel the fence is weak, then you are in danger.

And if you feel the fence is strong, then you are safe.

But if you feel the fence is weak, then you are in danger.

And if you feel the fence is strong, then you are safe.

But if you feel the fence is weak, then you are in danger.

And if you feel the fence is strong, then you are safe.

But if you feel the fence is weak, then you are in danger.

And if you feel the fence is strong, then you are safe.

But if you feel the fence is weak, then you are in danger.

And if you feel the fence is strong, then you are safe.

But if you feel the fence is weak, then you are in danger.

And if you feel the fence is strong, then you are safe.

But if you feel the fence is weak, then you are in danger.

And if you feel the fence is strong, then you are safe.

But if you feel the fence is weak, then you are in danger.

And if you feel the fence is strong, then you are safe.

But if you feel the fence is weak, then you are in danger.

And if you feel the fence is strong, then you are safe.

But if you feel the fence is weak, then you are in danger.

And if you feel the fence is strong, then you are safe.

But if you feel the fence is weak, then you are in danger.

And if you feel the fence is strong, then you are safe.

But if you feel the fence is weak, then you are in danger.

And if you feel the fence is strong, then you are safe.

But if you feel the fence is weak, then you are in danger.

And if you feel the fence is strong, then you are safe.

But if you feel the fence is weak, then you are in danger.

And if you feel the fence is strong, then you are safe.

But if you feel the fence is weak, then you are in danger.

And if you feel the fence is strong, then you are safe.

But if you feel the fence is weak, then you are in danger.

And if you feel the fence is strong, then you are safe.

But if you feel the fence is weak, then you are in danger.

And if you feel the fence is strong, then you are safe.

But if you feel the fence is weak, then you are in danger.

And if you feel the fence is strong, then you are safe.

But if you feel the fence is weak, then you are in danger.

And if you feel the fence is strong, then you are safe.

But if you feel the fence is weak, then you are in danger.

And if you feel the fence is strong, then you are safe.

But if you feel the fence is weak, then you are in danger.

And if you feel the fence is strong, then you are safe.

But if you feel the fence is weak, then you are in danger.

And if you feel the fence is strong, then you are safe.

But if you feel the fence is weak, then you are in danger.

And if you feel the fence is strong, then you are safe.

But if you feel the fence is weak, then you are in danger.

And if you feel the fence is strong, then you are safe.

But if you feel the fence is weak, then you are in danger.

And if you feel the fence is strong, then you are safe.

But if you feel the fence is weak, then you are in danger.

And if you feel the fence is strong, then you are safe.

But if you feel the fence is weak, then you are in danger.

And if you feel the fence is strong, then you are safe.

But if you feel the fence is weak, then you are in danger.

And if you feel the fence is strong, then you are safe.

But if you feel the fence is weak, then you are in danger.

And if you feel the fence is strong, then you are safe.

But if you feel the fence is weak, then you are in danger.

And if you feel the fence is strong, then you are safe.

But if you feel the fence is weak, then you are in danger.

And if you feel the fence is strong, then you are safe.

But if you feel the fence is weak, then you are in danger.

And if you feel the fence is strong, then you are safe.

But if you feel the fence is weak, then you are in danger.

And if you feel the fence is strong, then you are safe.

But if you feel the fence is weak, then you are in danger.

And if you feel the fence is strong, then you are safe.

But if you feel the fence is weak, then you are in danger.

And if you feel the fence is strong, then you are safe.

But if you feel the fence is weak, then you are in danger.

And if you feel the fence is strong, then you are safe.

But if you feel the fence is weak, then you are in danger.

And if you feel the fence is strong, then you are safe.

But if you feel the fence is weak, then you are in danger.

And if you feel the fence is strong, then you are safe.

But if you feel the fence is weak, then you are in danger.

And if you feel the fence is strong, then you are safe.

But if you feel the fence is weak, then you are in danger.

And if you feel the fence is strong, then you are safe.

But if you feel the fence is weak, then you are in danger.

And if you feel the fence is strong, then you are safe.

But if you feel the fence is weak, then you are in danger.

And if you feel the fence is strong, then you are safe.

But if you feel the fence is weak, then you are in danger.

And if you feel the fence is strong, then you are safe.

But if you feel the fence is weak, then you are in danger.

And if you feel the fence is strong, then you are safe.

But if you feel the fence is weak, then you are in danger.

And if you feel the fence is strong, then you are safe.

But if you feel the fence is weak, then you are in danger.

And if you feel the fence is strong, then you are safe.

But if you feel the fence is weak, then you are in danger.

And if you feel the fence is strong, then you are safe.

But if you feel the fence is weak, then you are in danger.

And if you feel the fence is strong, then you are safe.

But if you feel the fence is weak, then you are in danger.

And if you feel the fence is strong, then you are safe.

But if you feel the fence is weak, then you are in danger.

And if you feel the fence is strong, then you are safe.

But if you feel the fence is weak, then you are in danger.

And if you feel the fence is strong, then you are safe.

But if you feel the fence is weak, then you are in danger.

And if you feel the fence is strong, then you are safe.

But if you feel the fence is weak, then you are in danger.

And if you feel the fence is strong, then you are safe.

But if you feel the fence is weak, then you are in danger.
Art is the New Safety Zone

Don't fat what happens when the place of safety moves... and you

But what happens when the place of safety moves... and you

Don't fear, the new safety zones may initially be the comfort zone you need to face.

The old safety zone is the place where art, creativity, and innovation happen. The new safety zone is the place where risk and discomfort are embraced.

New Safety Zones are the new comfort zones, the new places of growth, and the new places of learning. They are the places where you can make mistakes, learn from them, and grow.

The old comfort zone is the place where you are safe, but you are not growing. The new safety zone is the place where you can grow and evolve.

So, let's embrace the new safety zones and see where they take us. It may not always be comfortable, but it will be worth it.

The Lurking Decimation

Don't fear, the new safety zones may initially be the comfort zone you need to face.

But what happens when the place of safety moves... and you

Don't fear, the new safety zones may initially be the comfort zone you need to face.
Tackles Are No Replacement for Art

Forget Salvador Dali

Art, the Comfort Zone, and the Chance of a Lifetime

The Curious Deception

Forget Salvador Dali... Art is not a means to an end. Art is not a commodity. Art is the ultimate expression of human creativity and imagination. It is the way we define and express our collective identity. Art is not something that can be bought and sold. It is not a tool for profit or entertainment. Art is a way of life, a way of seeing the world. It is a reflection of our society's values and beliefs. Art is the outcome of the process and the creation of new ideas. Art is not just about the end result, but about the journey. Art is about the process, the struggle, the pain, and the joy.

Art is a powerful tool for change, for transformation, for understanding. It is a way to express our emotions, our thoughts, our dreams. Art is a way to connect with others, to share our experiences, our stories. Art is a way to challenge the status quo, to question the norm, to break free from the constraints of society.

Art is not just for the few, but for all. Art is not just for the rich, but for everyone. Art is not just for the educated, but for anyone who is willing to open their mind and heart. Art is not just for the present, but for the future. It is a legacy that we leave behind for generations to come. Art is a way to preserve our history, our culture, our identity. It is a way to create a new world, a world where everyone can be seen and heard. Art is a way to create a world where everyone can be free.

Art is a way to create a world where everyone can be happy. Art is a way to create a world where everyone can be whole. Art is a way to create a world where everyone can be connected. Art is a way to create a world where everyone can be free.

Art is not just for the rich, but for everyone. Art is not just for the educated, but for anyone who is willing to open their mind and heart. Art is not just for the present, but for the future. It is a legacy that we leave behind for generations to come. Art is a way to preserve our history, our culture, our identity. It is a way to create a new world, a world where everyone can be seen and heard. Art is a way to create a world where everyone can be free.

Art is a way to create a world where everyone can be happy. Art is a way to create a world where everyone can be whole. Art is a way to create a world where everyone can be connected. Art is a way to create a world where everyone can be free.

Art is a way to create a world where everyone can be seen and heard. Art is a way to create a world where everyone can be free. Art is a way to create a world where everyone can be happy. Art is a way to create a world where everyone can be whole. Art is a way to create a world where everyone can be connected. Art is a way to create a world where everyone can be free.

Art is a way to create a world where everyone can be seen and heard. Art is a way to create a world where everyone can be free. Art is a way to create a world where everyone can be happy. Art is a way to create a world where everyone can be whole. Art is a way to create a world where everyone can be connected. Art is a way to create a world where everyone can be free.

Art is a way to create a world where everyone can be seen and heard. Art is a way to create a world where everyone can be free. Art is a way to create a world where everyone can be happy. Art is a way to create a world where everyone can be whole. Art is a way to create a world where everyone can be connected. Art is a way to create a world where everyone can be free.

Art is a way to create a world where everyone can be seen and heard. Art is a way to create a world where everyone can be free. Art is a way to create a world where everyone can be happy. Art is a way to create a world where everyone can be whole. Art is a way to create a world where everyone can be connected. Art is a way to create a world where everyone can be free.

Art is a way to create a world where everyone can be seen and heard. Art is a way to create a world where everyone can be free. Art is a way to create a world where everyone can be happy. Art is a way to create a world where everyone can be whole. Art is a way to create a world where everyone can be connected. Art is a way to create a world where everyone can be free.
quality is assumed

now that society truly values art, it's time to make art.
when you were rewarded for conformity, you were conforming.
when you were rewarded for excellence, you were operating.
but of course, this is nonsense.
what if the work we do is not what others think we should do?

the easy answer: artists are other people. they don't dress like us.

not an artist?

art is not a result. it is a journey. the challenge is to connect
the work the process the feedback from those we seek to connect
with personal

the article is someone who needs belief, insatiable curiosity, and
but art is who we are and what we do and what we need.
art might save you.

theitous centralization, and the chance of a lifetime

the ious deception
The internet doesn't have a firewall. We're all able to connect unwanted information and viruses out of the system. With network engineers think about the security of the net. You are theirs, and there is nothing to stop you out.

Here Come the Noisemakers

These are all scarce and valuable. And they scale required to build trust. The guns necessary to say, "I made this."— the risk involved in digging deep to connect and surpass the patience we get out of our homes to store.

Another kind of scarcity involves physical resources. Resources it doesn't scale.

The New Security

What's scarce is trust, connection, and surprise. These are scarce—there is no longer scarce commodity is no longer scarce, either.

The Icarus Deception
The connection economy enables endless choice and endless
even more than they did before they met.
and orders you care and they all ask about something
other way of living the world, where people who care
choices, and if you enabled the whole world, where people who care
are middle of everywhere products or everywhere people who care
and listen to music, write and read books, and discover where to
when you do when you are to that job. It has changed how we make
are the new consumption, the social movement, and a dozen others.
art, technology, connection, leadership, and a dozen others. These
in which I add: entertainment, customer service, human-
the world. And it turns out that those connections are changing
with a leap of a generation is now connected to just about ever-
video. The Internet is a connection machine, and anyone
can make it easy for you to watch. Today we are seeking something a revolution apart
from that sort of productivity.
and buildings. Today we are seeking something a revolution apart
The Evolution of Fine Art

The ICARUS DECEPTION
Outline for Life Unexpected comes in this and similar. It's difficult to write a table of contents or.

Art is difficult, risky, and frightening. Art is difficult, risky, and frightening.

The connection economy builds a new asset.

The Icarus Deception
Refining Courage

While a life is part of the deal, our striving into a better self. The pain is part of being alive, Art is the manifestation of being alive.

One does not avoid the experience of dying. It is not a worthwhile trade in the words of Joseph Campbell.

And then they enable the impossible, everything.

The chance of a lifetime

The Icarus Deception

Your Pain Is Real

So please, please don’t tell me you have to be a born artist to do early age. No one is born a writer. No one is born a painter. No one is born a singer. No one is born a dancer.

All of those people who have made such a difference in the world... are not "other people".

I categorically reject your criticism

And this is your chance to connect

What happened yesterday is over. Tomorrow the door is wide open. Everyone is going to be watching this thing decision. The choice is yours. The choice is clear. The connection reveals...
Quick Question Before We Go On...

Do you think we don't need your art, or are you afraid to produce it?

not to design

not being asked into believing that their job is to copycat the world,

not to design,