SUMMIT
at
GETTYSBURG
our unfinished work
JUNE 4 - 6, 2014

THE ASPEN INSTITUTE
FRANKLIN PROJECT
THE FRANKLIN PROJECT

The Franklin Project is a new venture by the Aspen Institute to marshal the best case for a voluntary civilian counterpart to military service in the United States. At the 2012 Aspen Ideas Festival, General Stanley McChrystal called for large-scale civilian national service to engage more Americans in serving community and country. We believe national service can and should become a common expectation and common opportunity for all Americans. Getting a generation of Americans to spend a year in full-time service is a transformative idea that will unleash a reservoir of human capital to tackle pressing social challenges, unite diverse Americans in common purpose, and cultivate the next generation of leaders. We’re focused on promoting a service year as a civic rite of passage, because it will connect individuals to something bigger than themselves and to an idea that citizenship requires more from each of us.

Young Americans between the ages of 18 and 28 can fulfill their national service obligation through service in the military or through the completion of a full-time service year in a civilian service program. Service year opportunities would provide participants with a small living allowance so that all young Americans have opportunities to serve.

Our goal is to create a 21st-century national service system by 2023 that includes one million service year positions annually. To realize universal national service, we must dramatically expand the number of civilian service opportunities and make serving feasible for all Americans regardless of their family’s finances. In 2011, AmeriCorps received 580,000 applications for only 80,000 positions, only half of which are full-time. To meet the existing demand, we will create one million civilian national service opportunities every year for Americans between the ages of 18 and 28 to get outside their comfort zones while serving side-by-side with people from different backgrounds. A one million-strong civilian service corps would be a counterpart to the more than one million Americans on active duty in our Armed Forces.

To realize this vision, the Franklin Project engages outstanding Americans from the private sector, higher education, government, the military, faith communities, philanthropy, and nonprofit organizations to develop innovative policy ideas and to build momentum around advancing a new vision of civilian service for the 21st century.

The Aspen Institute is an educational and policy studies organization based in Washington, D.C. Its mission is to foster leadership based on enduring values and to provide a nonpartisan venue for dealing with critical issues. The Institute has campuses in Aspen, Colorado, and on the Wye River on Maryland’s Eastern Shore. It also maintains offices in New York City and has an international network of partners. For more information, visit www.aspeninstitute.org.

FRANKLIN PROJECT TEAM

John Bridgeland
Co-Chair
The Franklin Project

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INTRODUCTION

MY VISION FOR GETTYSBURG

By the time the Army of Northern Virginia and the Army of the Potomac met here in early July 1863, every young soldier knew the gravity of war. Whatever excitement may have existed in boyhood notions of battle had been worn down by two years of conflict. At Gettysburg, everyone present understood both the magnitude of their historical moment, and the terrible costs that duty can impose.

It is not our purpose to recount a battle. We are here to recommit ourselves to the uniquely American brand of citizenship—grounded in action—to which President Lincoln called us in his famous address. It is a citizenship that does not simply reflect upon the sacrifices of others, but that honors their service through action: “It is for us the living, rather, to be dedicated to the unfinished work which they who fought here have thus far so nobly advanced.”

By your presence at this Summit, you have shown that you believe in our new call to action: at least one year of full-time national service should be a cultural expectation, a common opportunity, and a civic rite of passage for every young American. This Summit is about the unfinished work of realizing that idea. We want history to remember this Summit as a defining moment when a special group of leaders, representing American institutions from every sector, committed to a concrete plan of action that altered the course of American citizenship. Below, I outline six goals for these three days:

- **ADVANCE A BIG IDEA.** The idea of a service year can challenge and change our country. We must leave Gettysburg, however, with a sense that this aspiration is achievable because we have the right people behind a smart plan of action.

- **INSPIRE A VIEW THAT NATIONAL SERVICE IS ESSENTIAL.** Many agree with the idea of national service in principle, but do not think it is a pressing national priority. We must demonstrate why national service is so central to America’s future and persuade others to support it.

- **DEMOCRATIZE THE MEANING OF SERVICE TO COUNTRY.** Civilian and military service are two sides of the same coin. When civilian national service is just as respected in American culture as military service currently is, we will be much closer to making our vision a reality.

- **ESTABLISH KEY PARTNERS IN EACH PILLAR OF OUR SOCIETY.** Service must become deeply entangled with our current way of life—that means establishing key partners in every pillar of our civic infrastructure, to include nonprofits, businesses, higher education, philanthropy, cities, states, federal government, faith communities, and the military. Young people, veterans, leaders of institutions, and Americans of all ages and from all backgrounds must work together to realize this vision.

- **PROPEL THE TERM “SERVICE YEAR” INTO COMMON USAGE.** Simple, self-evident language will allow our idea to spread organically. The term “service year” is a simple way of saying exactly what we mean.

- **SUSTAIN OUR COMMITMENT OVER THE LONG RUN.** Good planning is important, but we are likely to achieve success in ways that we cannot currently predict. Persistence and innovation are what forge real change. This idea is not a small one, and not achievable within the next few years. I’m asking you to stick with us for the next decade or more.

Respectfully,

Stanley McChrystal
Leadership Council Chair
The Franklin Project
**WEDNESDAY, JUNE 4**

**SUMMIT OPENING**
MEADE'S HEADQUARTERS GETTYSBURG BATTLEFIELD

5:30 – 6:15 PM  CALL TO SERVICE
COLONEL (RET.) ROBERT L. GORDON III President, Be The Change, Inc.
GENERAL (RET.) STANLEY MCCHRISTAL Leadership Council Chair, The Franklin Project
DEV ZAVERI U.S. Navy Veteran
GERMAIN CASTELLANOS AmeriCorps Alum
ERIC ROBINSON U.S. Army Veteran
MYEASHA TAYLOR AmeriCorps Alum
MAJOR REBECCA LANGE AmeriCorps Alum and U.S. Air Force

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**EVENING PROGRAM**
GETTYSBURG FOUNDATION VISITOR CENTER

6:30 – 7:30 PM  RECEPTION

7:30 – 8:45 PM  DINNER

NATIONAL SERVICE AND THE AMERICAN CHARACTER
This session will explore the deep historical relationship between the American tradition of national service and the character of our nation, as well as the promise of robust, engaged citizenship.

TESTIMONIAL OF SERVICE JANAI GILMORE AmeriCorps Urban Safety Program
MODERATOR WALTER ISAACSON President & CEO, The Aspen Institute
JOHN BRIDGELAND Co-Chair, The Franklin Project and Former Director, White House Domestic Policy Council
BARBARA BUSH CEO, Global Health Corps
HAROLD FORD, JR. Managing Director, Morgan Stanley and Former U.S. Congressman
WENDY KOPP CEO & Co-Founder, Teach for All and Founder & Chair, Teach for America
CECILIA MUÑOZ Director, White House Domestic Policy Council

8:45 – 10:15 PM  DESSERT RECEPTION
Private evening tours of the museum, special exhibits, and cyclorama at the Gettysburg Visitor Center are available for Summit participants.
THURSDAY, JUNE 5

OPTIONAL MORNING RUN
MEET AT LINCOLN SQUARE, DOWNTOWN GETTYSBURG

6:30 AM TEAM RWB & AMERICORPS ALUMS GROUP RUN
Co-led by Team RWB and AmeriCorps Alums, you’re welcome to start your day with this optional four mile run and see some of historical Gettysburg with a group of veterans and civilian service alumni.

PLENARY SESSION
BALLROOM, GETTYSBURG COLLEGE UNION BUILDING

8:00 AM BREAKFAST SERVICE BEGINS

8:45 – 9:00 AM NUTS AND BOLTS OF THE BIG IDEA
JASON MANGONE Director, The Franklin Project

9:00 – 10:00 AM CIVILIAN AND MILITARY SERVICE: THE CONTINUUM OF NATIONAL SERVICE
This panel will demonstrate how civilian and military service are two sides of the same coin, and consider how civilian service can become as respected and intertwined into American life as military service traditionally has been.

INTRODUCTION BRUCE MCNAMER Head of Global Philanthropy, JPMorgan Chase

MODERATOR DAVID GERGEN CNN Senior Political Analyst; Director, Harvard Kennedy School Center for Public Leadership; Former Senior Advisor to four U.S. Presidents

GENERAL (RET.) PETER CHiarelli Former Vice Chief of Staff, U.S. Army and CEO, One Mind for Research

CHRIS MARVIN Managing Director, Got Your 6

GENERAL (RET.) STANLEY MCCHRYS.TAL Leadership Council Chair, The Franklin Project and Former Commander, International Security Assistance Force & U.S. Forces Afghanistan

NAKEISHA NEAL JONES Executive Director, Public Allies Washington, D.C.

WENDY SPENCER CEO, Corporation for National and Community Service

TESTIMONIAL OF SERVICE TIMM LOVITT VetSuccess Corps

10:00 – 10:10 AM INTRODUCTION AND READING OF ENLISTING AMERICA PLEDGE
LIEUTENANT GENERAL (RET.) JACK GARDNER Leadership Council, The Franklin Project and Former Deputy Commander, European Command

10:10 – 10:30 AM SERVICE YEAR PLATFORM INTRODUCTION AND DEMONSTRATION
TAE YOO Senior Vice President of Corporate Affairs, Cisco Systems

ILIR ZHERKA Executive Director, National Conference on Citizenship

10:30 – 10:45 AM COFFEE BREAK
THURSDAY, JUNE 5

10:45 – 11:40 AM  INNOVATIONS IN NATIONAL SERVICE: NEW CORPS MODELS

This session focuses on how leading non-profits are utilizing national service to advance their missions and explores how organizations like theirs could innovate around the big idea to take service year opportunities to scale.

ANNOUNCEMENT ASA FIRESTONE and MIKE SAGAN, Adventure Forward
MODERATOR S.E. CUPP Co-host, CNN’s Crossfire
MELODY BARNES Chair, Aspen Forum for Community Solutions and Former Director, White House Domestic Policy Council
KIRSTEN LODAL CEO, LIFT
FATHER LARRY SNYDER CEO, Catholic Charities
STACEY STEWART President, United Way USA

TESTIMONIAL OF SERVICE JOHANN SHOCKENCY Minnesota Reading Corps

11:50 AM – 12:00 PM  REMARKS BY CHELSEA CLINTON

12:00 – 12:55 PM  OUR GENERATION, OUR LEGACY

The panel focuses on the importance of national service to a younger generation of Americans, whose leadership is often shaped by their service and who believe that their generation has the opportunity—and the responsibility—to make a service year a common rite of passage.

MODERATOR CHELSEA CLINTON Vice Chair, Clinton Foundation
MARY BRUCE Co-Executive Director, AmeriCorps Alums
RODRIGO GARCIA Chairman, Student Veterans of America
FAGAN HARRIS CEO, Baltimore Corps
ZACH MAURIN Executive Director, ServiceNation

12:55 PM  LUNCH SERVED

BREAKOUT SESSIONS
COLLEGE UNION BUILDING, SCIENCE CENTER, MCCREARY HALL, BREIDENBAUGH HALL, AND WEIDENSALL HALL

1:30 – 3:00 PM  CONNECTING WITH THE SERVICE YEAR PLATFORM

How can we leverage technology to support the expansion of national service and connect with the new online Service Year Platform in development?

FACILITATOR BEN FREAKLEY Special Advisor to the President, Arizona State University
FACILITATOR SHIRLEY SAGAWA Chief Certification Officer, National Conference on Citizenship

INNOVATIONS IN HIGHER EDUCATION

How can colleges and universities expand national service by integrating service year opportunities into the higher education experience?

FACILITATOR DR. RICHARD GUARASCI President, Wagner College
FACILITATOR DR. CHRIS HOWARD President, Hampden-Sydney College
THURSDAY, JUNE 5

BREAKOUT SESSIONS CONTINUED

AMERICA’S YOUTH: BUILDING A PIPELINE INTO NATIONAL SERVICE
How can we foster the cultural expectation of doing a service year from a young age?

FACILITATOR DOROTHY STONEMAN CEO & Founder, YouthBuild USA
FACILITATOR KATHY PAYNE Senior Director of Education Leadership, State Farm

EFFECTIVENESS OF FEDERAL AND STATE PARTNERSHIPS
How can federal and state government agencies, in collaboration with private sector partners, more effectively meet their missions by creating and expanding new service year opportunities and partnerships?

FACILITATOR JOHN KELLY Deputy Chief of Staff, Corporation for National and Community Service
FACILITATOR PAULA KAISER VANDAM Bureau Director, Michigan Department of Human Services and Chair, America’s Service Commissions

SERVING TOGETHER: NATIONAL SERVICE IN LOCAL COMMUNITIES
How can we further develop and support service year opportunities at the city level?

FACILITATOR GEORGE KHALDUN Chief Administrative Officer, Harlem Children’s Zone
FACILITATOR MYUNG LEE Executive Director, Cities of Service

THE CONTINUUM OF SERVICE: BRIDGING THE MILITARY-CIVILIAN DIVIDE
How can we work together to make a service year a rite of passage and common expectation by pairing military and civilian service as two sides of the same coin?

FACILITATOR COLONEL (RET.) JOHN TIEN Managing Director, Citi Retail Services, Citigroup and Board of Directors, The Mission Continues
FACILITATOR MICHAEL BROWN Co-Founder and CEO, City Year

IMPORTANCE OF NARRATIVE: SPREADING THE BIG IDEA
How can we turn the idea of a service year into a mainstream subject and get the message out through media, technology, pop-culture, brands and other channels?

FACILITATOR RON FOURNIER The National Journal
FACILITATOR LANCE GOULD Executive Special Projects Editor, The Huffington Post

FROM SERVICE TO CAREER: THE EMPLOYER’S ROLE IN THE BIG IDEA
How can employers increase interest in service years and build a service-to-employment pipeline by valuing national service experience in the hiring process?

FACILITATOR BLAIR TAYLOR EVP, Global Partner Resources & Chief Community Officer, Starbucks
FACILITATOR MAUREEN CASEY Managing Director, Military & Veterans Affairs, JPMorgan Chase
B R E A K O U T  S E S S I O N S  C O N T I N U E D

How can government, the private sector and philanthropy work together to create innovative new funding models to support the creation of one million annual service year positions?

FACILITATOR DARYL BREWSTER CEO, Committee Encouraging Corporate Philanthropy
FACILITATOR JONATHAN GREENBLATT Deputy Director, Office of Social Innovation and Civic Participation, White House Domestic Policy Council

P O L I C Y  O P T I O N S  &  A D V O C A C Y  P R I O R I T I E S
How do we take the desire for national service and turn it into advocacy plans and policy proposals that bring the service year concept to life?

FACILITATOR ANDREI CHERNY President, Democracy Journal
FACILITATOR E.J. DIONNE, JR. Columnist, The Washington Post

What are the biggest obstacles to achieving our vision of one million annual service year opportunities? Once we’re successful, what problems will arise as a result?

FACILITATOR RICHARD DANZIG Senior Fellow, Center for a New American Security
FACILITATOR RENÉ SPELLMAN Local Marketing Director, mtheory LLC

T O U R S  O F  G E T T Y S B U R G  B A T T L E F I E L D
3:30 – 6:30 PM Created especially for participants of the Summit, tours are customized for our group and will be led by a Gettysburg Foundation guide, highlighting themes of service.

E V E N I N G  P R O G R A M
M E M O R I A L  F I E L D ,  G E T T Y S B U R G  C O L L E G E
6:30 – 7:30 PM CONVERSATION & REPORT-BACKS FROM BREAKOUTS

TESTIMONIAL OF SERVICE ERIKA JOHNSON Jesuit Volunteer Corps
E.J. DIONNE, JR. Columnist, The Washington Post
ALAN KHAZEI Co-Chair, The Franklin Project

7:30 – 9:30 PM BBQ DINNER

S I D E B A R
T H E  A T T I C ,  G E T T Y S B U R G  C O L L E G E
9:30 – 11:00 PM EMERGING LEADERS MEETING
The goals of this sidebar are to brainstorm unique ways to support service years within an emerging generation of leaders; to set benchmarks for success; and to allow for targeted feedback from young participants.
PLENARY SESSION
BALLROOM, GETTYSBURG COLLEGE UNION BUILDING

8:00 AM  BREAKFAST SERVICE BEGINS

8:40 – 9:30 AM  FEDERAL, STATE, AND LOCAL SOLUTIONS

This session explores how state and local governments and federal agencies are leveraging national service to address their most pressing problems and to more effectively meet their missions.

MODERATOR  JONATHAN ALTER  Author and Journalist
ANNMAURA CONNOLLY  President, Voices for National Service
SPEAKER EMERITUS  JOHN A. PÉREZ  California State Assembly
MAYOR  DAYNE WALLING  City of Flint, Michigan
TESTIMONIAL OF SERVICE  ERICK ORTIZ  FEMA Corps

9:35 – 10:30 AM  NATIONAL SERVICE – IMPROVING CITIZENSHIP, TRANSCENDING POLITICS

The goals of this session are to illustrate how the idea of a service year might encourage a political class more willing to work together to get things done, and to consider strategies to make universal national service politically feasible.

INTRODUCTION  MICHAEL POWELL  President, National Cable & Telecommunications Association
CO-MODERATOR  PAUL BEGALA  Commentator, CNN and Former counselor to President Clinton
CO-MODERATOR  MICHAEL GERSON  Columnist, The Washington Post and Former Special Assistant to the President for Policy & Strategic Planning
ANNA BURGER  Retired Secretary Treasurer, SEIU; Chair, Change to Win; Co-Chair, Gettysburg Project on Civic Engagement
DAN GLICKMAN  Executive Director, Aspen Congressional Program and Former Secretary of Agriculture
PATRICIA DE STACY HARRISON  President & CEO, Corporation for Public Broadcasting
RAY LAHOOD  Former U.S. Congressman and Former Secretary of Transportation

10:30 – 10:45 AM  COFFEE BREAK

10:45 – 11:35 AM  WHAT IS THE ROLE OF THE PRIVATE SECTOR IN NATIONAL SERVICE?

Conversation partners will discuss how the private sector can support service years in diverse ways and explore the responsibility of the sector to expand and fortify the national service system.

TESTIMONIAL OF SERVICE  DAN PING HE  Bank of America Financial
MODERATOR  LISA GARCIA QUIROZ  Chief Diversity Officer & Senior Vice President, Corporate Responsibility, Time Warner Inc. and Board Chair, Corporation for National and Community Service
MEG GARLINGHOUSE  Head of LinkedIn for Good
RICHELLE PARHAM  CMO, eBay North America
DANIELLE CAMPOS  Philanthropy Director, Bank of America Corporate Social Responsibility
MEGAN SMITH  Vice President, Google Opportunity Corps
11:40 AM – 12:35 PM NATIONAL SERVICE AND HIGHER EDUCATION

This session highlights examples of recent national service program expansion within colleges and universities, and considers innovative ways higher education can expand service year opportunities.

INTRODUCTION AND REMARKS JAMIE MERISOTIS President & CEO, Lumina Foundation

MODERATOR TIM SHRIVER Chairman, Special Olympics

DR. DAVID HARRIS Provost & Senior Vice President, Tufts University

DR. HUNTER RAWLINGS President, Association of American Universities

KURT SCHMOKE General Counsel, Howard University

DR. DREW STELLJES Assistant Vice President, College of William & Mary

12:35 – 2:00 PM LUNCH — ACTION STEPS

The closing session will provide a roadmap for the future, opportunities for action, and concluding remarks.

GENERAL (RET.) STANLEY MCCHRYSTAL Leadership Council Chair, The Franklin Project

HARRIS WOFFORD Senior Advisor, The Franklin Project and Former U.S. Senator
Thank you, Franklin Project.
You’re serving our country well.

We are honored to support your efforts to instill the pride of national service.

Lynda & Stewart Resnick
Cisco is proud to be an initial funder of the Service Year Platform.

For 30 years, we’ve supported organizations dedicated to improving quality of life and opportunity -- for people and communities.

We look forward to helping the Franklin Project match 1 million people to national service opportunities through the combined power of human collaboration and networked connections.

Learn more at csr.cisco.com
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General (Ret.) Stanley McChrystal  Chair, Leadership Council of the Franklin Project, United States Army General (Retired); Former Commander, International Security Assistance Force & U.S. Forces Afghanistan; Author, My Share of the Task

Madeleine Albright  Chair, Albright Stonebridge Group; Former U.S. Secretary of State & U.S. Ambassador to the United Nations; Author, Madam Secretary; Trustee, The Aspen Institute

Don Baer  Worldwide Chair & CEO, Burson-Marsteller

Melody Barnes  Chair, Aspen Forum for Community Solutions and Opportunity Youth Incentive Fund; Vice Provost for Global Student Leadership Initiatives, New York University; Former Director, White House Domestic Policy Council

Samuel R. “Sandy” Berger  Chair, Albright Stonebridge Group; Former National Security Advisor

Tom Branen  Executive Director, America’s Service Commissions

John Bridgeland  Co-Chair, The Franklin Project; CEO, Civic Enterprises; Former Director, White House Domestic Policy Council

Tom Brokaw  Former Anchor & Managing Editor, NBC Nightly News; Author, The Greatest Generation, Boom! and The Time of Our Lives

Michael Brown  Co-Founder & CEO, City Year

Anna Burger  Co-Chair of the Gettysburg Project on Civic Engagement; Senior Advisor to the Democracy Alliance; Roosevelt Institute Director of the Economic Media Project; Former Member of President Obama’s Economic Recovery Advisory Board; the Retired Chair of Change to Win; Secretary Treasurer of SEIU

Barbara Bush  Co-Founder and CEO, Global Health Corps

Jean Case  CEO, The Case Foundation; Former Chair, President’s Council on Service and Civic Participation

Raymond G. Chambers  U.N. Secretary-General’s Special Envoy for Financing of the Health Related Millennium Development Goals & for Malaria; Co-Founder, America’s Promise Alliance; Chair, MCJ Amelior Foundation

Ann Maura Connolly  President, Voices for National Service; Chief Strategy Officer & Executive Vice President, City Year

Scott S. Cowen  President, Tulane University; Former Member, White House Council for Community Solutions

Maureen Curley  Former President, Campus Compact

Richard Danzig  Chairman, Center for a New American Security; Former Secretary of the Navy; Author, National Service: What Would It Mean

John Dilulio  University of Pennsylvania, Professor of Political Science; Former Director of the White House Office of Faith-Based and Community Initiatives

Bill Drayton  CEO & Founder, Ashoka: Innovators for the Public; Former Assistant Administrator, Environmental Protection Agency

Joshua DuBois  Former Director, White House Office of Faith-Based and Neighborhood Partnerships

General (Ret.) Ann Dunwoody  U.S. Army General (Retired); Former Commanding General, U.S. Army Materiel Command

Michèle Flournoy  Founder & Co-Chair, Center for a New American Security; Former Undersecretary of Defense for Policy

Henrietta H. Fore  Chairman and CEO, Holsman International

Lieutenant General [Ret.] Rob Gordon  U.S. Army Lieutenant General (Retired); Former Deputy Commander, European Command

Robert Gates  Former U.S. Secretary of Defense; Former Director of Central Intelligence; Former President, Texas A&M University

Mark Gearan  President, Hobart & William Smith Colleges; Former Director, Peace Corps; Former White House Director of Communications & Strategic Planning

David Gergen  CNN Senior Political Analyst; Director, Harvard Kennedy School Center for Public Leadership; Former Senior Advisor to four U.S. Presidents

Elliott Gerson  Executive Vice President of Policy and Public Programs, The Aspen Institute; American Secretary of the Rhodes Trust

Michael Gerson  Columnist, The Washington Post; Former Assistant to the President for Policy and Strategic Planning

Dan Glickman  Vice President & Executive Director of Congressional Programs, The Aspen Institute; Senior Fellow, Bipartisan Policy Center; Former U.S. Secretary of Agriculture; Former Member of Congress (Kansas)

Rob Gordon  President, Be The Change, Inc., U.S. Army (Ret); Former Deputy Undersecretary of Defense for Military Community and Family Policy
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<tr>
<th>Kerry Sullivan</th>
<th>President, Bank of America Charitable Foundation</th>
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<tr>
<td>Laurie Tisch</td>
<td>President, Laurie M. Tisch Illumination Fund; Chair Emeritus of the Center for Arts Education and the Children’s Museum of Manhattan; Trustee, The Aspen Institute, Whitney Museum, &amp; Lincoln Center</td>
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<td>Laysha Ward</td>
<td>President, Target Community Relations and Target Foundation</td>
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<td>Harris Wofford</td>
<td>Senior Advisor, The Franklin Project; Former U.S. Senator; Former CEO, Corporation for National and Community Service; Former President, Bryn Mawr College; Associate Director, Peace Corps; Civil Rights Advisor to President Kennedy</td>
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<td>Tae Yoo</td>
<td>Senior Vice President of Corporate Affairs, Cisco Systems</td>
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**List of Attendees**

- Kimberly Allman, Director, Office of Government Relations, Corporation for National and Community Service
- Jonathan Alter, Author and Columnist
- Ashley Amin, Consultant, Deloitte Consulting
- Mark Andrews, Vice President, Habitat For Humanity International
- Stephen Angelsmith, Director of Peace Corps Programs, School of International Service, American University
- MacArthur Antigua, Director, Alumni Engagement, Public Allies
- Dr. George Askew, Chief Medical Officer at Administration for Children and Families, US Department of Health and Human Services
- Maria-Elena Augustin, Assistant Director, UCF Center for Public and Nonprofit Management
- Kelita Bak, CEO, National Youth Leadership Council
- Kanya Balakrishna, President, The Future Project
- Brian Ballard, CEO, APX Labs
- Dr. Carroll Baltimore, President, Progressive National Baptist Convention, Inc.
- Marcus Banks, Student, Water Valley Ventures
- Melody Barnes, Chair, Aspen Forum for Community Solutions
- Paul Begala, Commentator, CNN
- Jean Beil, Sr. Vice President of Programs & Services, Catholic Charities USA
- Josh Benekstein, Bain Capital
- Kristen Bennett, Associate Program Director of National Service, National Conference on Citizenship
- Dr. Jerry Benson, Provost and Senior Vice President, James Madison University
- Joel Berg, Executive Director, National Anti-Hunger and Opportunity Corps
- Kyle Betty, Managing Directly, Sankaty Advisors
- Rishabh Bhandari, Student, Yale University
- Arthur Bilger, Founder, Jedd Capital
- Mary Billington, Sr. Public Policy Manager, Voices for National Service
- Benjamin Black, Associate, Sullivan & Cromwell
- Glenn Blumhorst, President & CEO, National Peace Corps Association
- Brandon Bodor, Executive Director, Serve Illinois Commission, Office of Governor Pat Quinn
- Naila Bolus, President and CEO, Jumpstart
- Lynly Boor, External Relations, USO
- Todd Bowers, Vice President, JPMorgan Chase & Co.
- Amanda Bowman, Executive Director, The AngloSphere Society
- Dan Braga, Partner, McKinsey & Co
- Tom Branen, Executive Director, America’s Service Commissions
- Daryl Brewster, CEO, Committee Encouraging Corporate Philanthropy
- John Bridgeland, Co-Chair, The Franklin Project
- Maureen Bridgeland, Adult Program Docent, National Gallery of Art
- James Broby, Executive Director, Travis Manion Foundation
- Katrina Brooker, Newsweek
- Rosa Brooks, Senior Fellow, New America Foundation
- Katherine Brown, Executive Director, U.S. Advisory Commission on Public Diplomacy, U.S. Department of State
- Michael Brown, CEO & Co-Founder, City Year
- Gloria Browne-Marshall, Professor, John Jay College
- Mary Bruce, Co-Executive Director, Americorps Alums
- Harry Brueell, President & CEO, Conservation Legacy
- Rachel Bruns, Deputy Director, America's Service Commissions
- Mary Buckler, Executive Director/National Secretary, American Legion Auxiliary National HQ
- Anna Burger, Senior Advisor, Democracy Alliance
- Arianne Burger, Returned Peace Corps Volunteer, National Peace Corps Association
- Kevin Burke, Unit Leader, Corporation for National and Community Service
- Barbara Bush, Co-Founder, Global Health Corps
- Shuan Butcher, Director of Communications, JTHG Partnership
- Rev. William Byron, University Professor of Business and Society, St. Joseph’s University
- John Cammack, Managing Partner, Cammack Associates
- John Campbell, CEO, JRC Advisors
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<tr>
<th>Name</th>
<th>Title and Organization</th>
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<tr>
<td>Dannielle Campos</td>
<td>Philanthropy Director, Bank of America Corporate Social Responsibility</td>
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<tr>
<td>Michelle Cann</td>
<td>ArtistYear Fellow, The Curtis Institute of Music</td>
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<td>Mary Cappabianca</td>
<td>Public Affairs Associate, The Aspen Institute</td>
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<td>Maureen Casey</td>
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<td>Germain Castellanos</td>
<td>Program Director, SHINE Educational Leadership Program</td>
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<td>Leonard Chase</td>
<td>Civic Works Community Lot Team</td>
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<td>Catherine Cheney</td>
<td>Special Projects Editor, NationSwell</td>
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Shawnice Jackson  Community and Youth Advocate, National Council of Young Leaders
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Dr. Drew Stelljes |  Assistant Vice President, Professor of Leadership and Education, and Director, Office of Community Engagement, College of William and Mary  
Stacey Stewart |  U.S. President, United Way Worldwide  
Chris Stiles |  Director, State Farm Insurance Companies  
Emily Stock |  Manager, Strategic Partnerships, Habitat for Humanity, International  
LaDawn Stoddard |  Executive Director, UServeUtah/Utah Commission on Service & Volunteerism  
Dorothy Stoneman |  CEO & Founder, YouthBuild USA  
Kristen Strader |  Intern, AmeriCorps Alums  
Susan Stroud |  Executive Director, ICP  
Dr. Gretchen Susi |  Co-Director, The Aspen Institute Roundtable on Community Change
LTG (Ret.) Guy Swan  
Vice President, Association of the United States Army

Tom Tarantino  
Chief Policy Officer, Iraq and Afghanistan Veterans of America

Blair Taylor  
EVP, Global Partner Resources & Chief Community Officer, Starbucks

Myeasha Taylor  
Small Farm Unit Apprentice, Center for Environmental Farming Systems

Robert Terry  
National Peace Corps Association

Larry Thomas  
Inaugural Director, Frederick Douglass Distinguished Scholars Program, American University

John Tien  
Managing Director, Citi Retail Services, Citigroup

Noeleen Tillman  
Managing Director, Blue Star Families

Laurie Tisch  
President, Laurie M. Tisch Illumination Fund

CAPT Robert Tosatto  
Director, Medical Reserve Corps, HHS/Office of the Surgeon General

Nate Treffeisen  
National Mobilization Manager, Voices for National Service

Nicole Trimble  
Senior Director, Corporate Responsibility, Outerwall

Nick Troiano  
Candidate, U.S. Congress

Diane Ty  
Chief Partnership Development Officer, National Conference on Citizenship

Rhonda Ulmer  
Founding Director, University for Parents

Ed Van Buren  
Principal, Deloitte

Stefanie Vestal  
Teacher

Elisa Villanueva Beard  
Co-CEO, Teach for America

Alexandra von der Embse  
ArtistYear Fellow, The Curtis Institute of Music

Lafeesah Waalee  
Corps Member, Teach For America

Aaron Walker  
CEO, Camelback Ventures

Marie Walker  
Vice President, The Corps Network

Matt Walker  
VP, Public Policy, Teach For America

The Honorable Dayne Walling  
Mayor, City of Flint, Michigan

Joan Walter  
COO, Samueli Institute

Jennifer Wang  
Policy and Advocacy Manager, Young Invincibles

Scott Warren  
Executive Director, Generation Citizen

Elizabeth Warshawer  
Executive Vice President, Curtis Institute of Music

Marty Weinstein  
Co-Chair, CA AmeriCorps Alliance, Bay Area Community Resources

Lucas Welch  
Executive Director, National Purpose Initiative

Dr. Rob Wilson-Black  
CEO, Sojourners

Lisa Winkler  
Vice President, External Relations, ServeMinnesota

Harris Wofford  
Senior Advisor, The Franklin Project

Jake Wood  
CEO, Team Rubicon

Madeline Yates  
Executive Director, Maryland-DC Campus Compact

Tae Yoo  
Senior Vice President of Corporate Affairs, Cisco Systems

Ronald Young  
Director, Family Employer Programs & Policy, Office of the Assistant Secretary of Defense

Dr. Christopher Zappe  
Provost, Gettysburg College

Dev Zaveri  
Student, Harvard University Kennedy School of Government

Ilir Zherka  
Executive Director, National Conference on Citizenship

*REGISTERED ATTENDEES AS OF MAY 21*
Gettysburg Map

- Gettysburg College
- 1863 Inn of Gettysburg
- Federal Pointe Inn
- The Gettysburg Hotel
- Gettysburg Visitor Center
- Lincoln Hwy (US 30)
- Lincoln Square
- Baltimore Pike
- Taneytown Rd
- Constitution Ave
- W Lincoln Ave
- Baltimore Street
- Carlisle Street
- Steinwehr Ave
- Wyndham and Courtyard
- Gettysburg Inn of Gettysburg
- Hilton Garden Inn
- Gettysburg Hotel
- Gettysburg Visitor Center

SUMMIT AT GETTYSBURG | JUNE 4 - 6, 2014 | GETTYSBURG, PENNSYLVANIA
The Franklin Project is a new venture by the Aspen Institute to marshal the best case for a voluntary civilian counterpart to military service in the United States. At the 2012 Aspen Ideas Festival, General Stanley McChrystal called for large-scale civilian national service to engage more Americans in serving community and country. We believe national service can and should become a common expectation and common opportunity for all Americans. Getting a generation of Americans to spend a year in full-time service is a transformative idea that will unleash a reservoir of human capital to tackle pressing social challenges, unite diverse Americans in common purpose, and cultivate the next generation of leaders. We’re focused on promoting a service year as a civic rite of passage, because it will connect individuals to something bigger than themselves and to an idea that citizenship requires more from each of us.

Young Americans between the ages of 18 and 28 can fulfill their national service obligation through service in the military or through the completion of a full-time service year in a civilian service program. Service year opportunities would provide participants with a small living allowance so that all young Americans have opportunities to serve.

Our goal is to create a 21st-century national service system by 2023 that includes one million service year positions annually. To realize universal national service, we must dramatically expand the number of civilian service opportunities and make serving feasible for all Americans regardless of their family’s finances. In 2011, AmeriCorps received 580,000 applications for only 80,000 positions, only half of which are full-time. To meet the existing demand, we will create one million civilian national service opportunities every year for Americans between the ages of 18 and 28 to get outside their comfort zones while serving side-by-side with people from different backgrounds. A one million-strong civilian service corps would be a counterpart to the more than one million Americans on active duty in our Armed Forces.

To realize this vision, the Franklin Project engages outstanding Americans from the private sector, higher education, government, the military, faith communities, philanthropy, and nonprofit organizations to develop innovative policy ideas and to build momentum around advancing a new vision of civilian service for the 21st century.

The Aspen Institute is an educational and policy studies organization based in Washington, D.C. Its mission is to foster leadership based on enduring values and to provide a nonpartisan venue for dealing with critical issues. The Institute has campuses in Aspen, Colorado, and on the Wye River on Maryland’s Eastern Shore. It also maintains offices in New York City and has an international network of partners. For more information, visit www.aspeninstitute.org.