Parkersburg Area Community Foundation & Regional Affiliates

PACF - Our Community’s Foundation

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PACF & Affiliates
## A brief history

<table>
<thead>
<tr>
<th>Year</th>
<th>Event</th>
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<tbody>
<tr>
<td>1914</td>
<td>First U.S. community foundation established nearby in Cleveland, Ohio</td>
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<td>1963</td>
<td>Parkersburg Area Community Foundation (PACF) formed with an initial gift of $5,000. First year grants total $500.</td>
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<td>1999</td>
<td>PACF at $7.6M in assets, $350K total annual grants. Revised development strategy, added regional affiliates.</td>
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<td>2015</td>
<td>Parkersburg Area Community Foundation &amp; Regional Affiliates. Approx. $43M; $2M total annual grants.</td>
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11 counties, 5 affiliates, 200+ volunteers, 25 mem. reg’l board
2 offices, 4 FTE, 3 PT, 310 scholarships @ $317,069,
131 grants @ $450,000, $1.8M+ additional grants,
$115,000 to 36 through GiveLocalMOV,
29 Civic Leaders jobs (45 statewide)
Three Key Goals

- **Inspire** philanthropy
- **Engage** citizens
- **Deliver** results **that matter** to local people
PACF & Regional Affiliates - Target Area
Pop.: 225,000
Local economic conditions

Population change rate 2000-2010

Percent persons with a college degree adults 25 > 2008-2012

Target:
Current college students not returning, disengaged

Cause/Premise:
Lack of opportunity
the process

• Collected regional demographics, identified trends
• Discussed with leadership bodies
• Convened four area citizens meetings
• Identified key stakeholders - sought input

**Insights** – while really significant issues with health and other quality of life indicators exist, locals more concerned about:

1. Unemployment/underemployment, lack of next gen opportunity
2. Economic development, lack of entry level jobs
3. Education – NOT that students weren’t graduating-but they couldn’t or are not returning; consequently, communities lack next gen input to our social and civic leadership/life
Who else in this space

- **Colleges** – only for own students
- **Large employers** – mostly for employees’ children
- **Handful of employers** – unpaid internships or to meet very specific, technical needs
- **Workforce development programs** – require need

Big gaps

- Nonprofits, gov’ts, smaller employer programs
- Issue leadership, no current advocates
- Limited next gen supports in region, no mentors
GOAL: Earn it!

1) People are prepared for employment in the region.  
   Job seekers have the basic life skills – attitudes, behaviors and reliability – to succeed in jobs in their region.

2) People have pipelines and mentors that connect them to jobs.  
   Job seekers can link to individuals who will help them identify, land and maintain jobs.

3) Workers hold jobs that pay wages and offer benefits that support a stable family life.  
   Workers advance along a career pathway into better jobs in the region over time.
our action

A brief history

https://www.youtube.com/watch?v=71IehqG0G3I
Many Partners
Funders – Benedum, McDonough, business
- Host Employers
- Advisory Panel
- Friday Partners
- Community Foundation of the Ohio Valley
- Leadership WV
- Generation MOV

Costs
$3,000 per student, Costs to CF for supervision/development, TIME
Solid work experiences – increasing no. students (14 in 2011 / 45 in 2014) gain work experiences (two FTE jobs locally to date)

Increased community awareness and knowledge – pre-post tests show significant gains

Increased personal skills – parents and employers report gains in student maturity year to year

Participants report increased leadership opps. – ARC, McNair, University, employers

Increasing collaboration – cross river, region, other funders, some business buy-in, CFOV collaboration starting 2012

Related next gen initiatives – Generation MOV, mentorships with Leadership WV

what’s happened so far
Staffing attention from PACF required – Program, applications, supervision, employers

PACF attention to continuing the momentum with others – PACF board and staff are link to others, our energy feeds theirs

Related next gen initiatives – Examination of what other supports can be funded to fuel the ability of our next gen to be successful locally post-graduation

PACF staff / board serving as mentors to students in program – PACF staff/board called on as references for jobs, etc.

Stronger policies and system management capacity at PACF end – anticipating issues/policies needed to operate program, evolving organic to intentional, making sure needed systems exist

new demands
Discussing with community college – exploring fit within its mission (Foundations take funder roles); questions—will lose traction with students from colleges outside of area (is perceived loss of prestige – does that matter?)

Scale – if other funders pull out, community foundations can sustain on smaller scale; question-how significant is scale to the value to participants, what is lost with smaller groups?

Results – what are sufficient enough to keep the program a Foundation priority on an ongoing basis?
one traction requires long-term investment

two you birthed it, it’s your baby to nurture

three people are people – it’s not possible to guarantee everyone an optimal experience
Our next generation is worth it.
PACF & the Regional Affiliates