

The Metrics from the Ground Up Conference is a venue to **highlight the progress** that the sector has made towards measuring impact in the past year. It is also a chance for us to **define our direction** for the future.

Day One will focus on the big picture of our progress to date and our next steps moving forward. Day two will include opportunities for hands-on workshops and collaboration. At the end of the two days, we hope you will have a new set of resources for improved impact measurement, and we will have launched new collaborative projects to address common challenges.

Tuesday, June 12					
Time	Topic	Detail	Speaker/Facilitator	Location	Track
8:30 AM	Registration Opens				
9:00 AM	Welcome	<i>Setting the stage for the event --ANDE's vision for metrics and reporting across the network</i>	Genevieve Edens, ANDE	Large Conference Room	Plenary
9:15 AM	Credible Theories	<i>An interview with David Roodman, author of Due Diligence: An Impertinent Inquiry into Microfinance</i>	Randall Kempner, ANDE David Roodman, Center for Global Development	Large Conference Room	Plenary
10:15 AM	Launch of the ANDE Research Fund		Saurabh Lall, ANDE	Large Conference Room	
10:30 AM	Coffee Break				
10:45 AM	Why do We Measure? An Ecosystem Perspective	<i>While ANDE's metrics initiative tends to focus on impact investors and capacity development providers, foundations, corporations, and SGBs all shape the broader ecosystem. This discussion will focus on the ways that these actors conceive of impact measurement. What do they measure and why? How do they interact with the broader community?</i>	Moderator: Adeeb Mahmud, FSG Margot Brandenburg, Rockefeller Foundation Nancy Lee, Inter-American Development Bank Donn Tice, d.light Wesley Wilson, Walmart	Large Conference Room	Plenary
Lunch & Informal Networking					
12:30 PM	SAP Hosted Lunch *This session is limited to 25 participants*	<i>Endeavor is launching an impact assessment dashboard, powered by SAP technology, that looks at the employment and financial impact of high-impact entrepreneurs relative to comparable companies in the same country and industry. The panel will focus on impact assessment within a portfolio of entrepreneurs, data visualizations and the use of comparable data in impact assessment.</i>	Brittany Lothe, SAP Erin Barringer, Endeavor	Medium Conference Room	
Breakout Sessions					
1:30 PM	Research on SGBs: The Evidence so Far	Panel presentations: Researchers will present ongoing or recent studies relevant to SGBs and their impact on poverty	Chris Blattman, Yale University Saurabh Lall, ANDE Tricia Olsen, University of Denver	Large Conference Room	Research
	Data-Driven Decision Making	Roundtable discussion: Once we've collected data, how can we use results to guide decision making, and how can ANDE members use data to improve enterprise performance?	Erin Barringer, Endeavor Michelle Kaffenberger, InterMedia Sophie Walker, Mission Measurement Flory Wilson, Blab	Medium Conference Room	Vision for Metrics
	Adding Value through Student Projects	Roundtable discussion: Many organizations operate with low human and financial capacity to measure impact. This discussion will focus on ways that those organizations can create partnerships to make it happen, ways to structure successful student collaborations, and resources to identify them.	Moderator: Dorrit Lowson, Agora Partnerships Melissa Carrier, University of Maryland Aram Kang, New Ventures Thembi Mdachi, Haverford College Shannon Mudd, Haverford College	Small Conference Room	Building a Metrics Program
	Defining Our Logic	Feedback session: It is difficult to come to a consensus on how to measure impact and performance when using different definitions of outputs, outcomes and impact. At this session, you can provide feedback on a set of common definitions for ANDE members so that we can create consistency and guidelines for metrics programs.	Heather Esper, William Davidson Institute	5th Floor Conference Room	Best Practices
	IRIS Data In, Industry Intel Out	<i>Get more from your metrics with IRIS data contribution! Learn about ways that IRIS will improve the accessibility and usability of IRIS for ANDE members. Learn some of the ways to easily contribute data to IRIS so that your organization can support the growth of an evidence base for industry benchmarking and analyses, while also fulfilling its ANDE reporting obligations. The session will provide practical guidance to participants while also capturing feedback about ANDE member needs and experiences.</i>	Kelly McCarthy, Global Impact Investing Network	7th Floor Conference Room	Alignment Tools
2:45 PM	15 minute break				

Breakout Sessions					
3:00 PM	Research and Practice	<i>Roundtable discussion: Models for collaboration between academics and practitioners in the SGB space</i>	Chris Blattman, Columbia University Tim Cooper, InterMedia Michael McCrelless, Root Capital Tricia Olsen, University of Denver	7th Floor Conference Room	Research
	Harmonization	<i>Panel presentations: Representatives from DFIs discuss their efforts to come to consensus around metrics. The panel will focus on areas where they are converging, areas where each is independent, and areas where they are looking for input from the industry</i>	Moderator: Veronica Chau, Dalberg Paola de Baldomera Zoza, IADB Sandra Darville, IADB Alexis Diamond, IFC Margaret Kuhlow, OPIC	Large Conference Room	Vision for Metrics
	Reporting from the Ground Up	<i>Roundtable discussion: When do enterprises have a vested interest in impact reporting? How does a ground-up approach to impact reporting transform performance tracking and impact measurement? How can ANDE members better support and incentivize enterprises?</i>	Luis Duarte, Yo Reciclo Mariana Gonzales, New Ventures Darin Kingston, d.light Laura Tilghman, Sustainable Harvest	Medium Conference Room	Building a Metrics Program
	Integrating Frameworks & Tools	<i>Panel presentations: In the alphabet soup of impact assessment, IRIS is unique as a dictionary rather than a reporting system or calculation. How can this dictionary of metrics integrate with other frameworks? How are ANDE members combining IRIS with other tools like COSA, SROI, and PPI?</i>	Allison Basile, GBF	Small Conference Room	Best Practices
	GIIRS Impact Ratings: Methodology & Use	<i>Panel presentation: Come learn more about the GIIRS Impact Rating methodology and hear from current users of the Rating System to understand the rating process and impact measurement system. This session will include a quick overview of the GIIRS impact measurement methodology and discussion by several pioneer fund managers.</i>	Flory Wilson, B Lab	6th Floor Conference Room	Alignment Tools
4:15 PM	15 minute break				
4:30 PM	Closing Plenary Session			Large Conference Room	Plenary
5:30 PM	Happy Hour Reception at Science Club Followed by No-Host Dinners				

Wednesday, June 13					
Time	Topic	Detail	Speaker/Facilitator	Track	
8:30 AM	Informal Breakfast				
9:00 AM	Innovations for Data Collection	Learn about innovations in the realm of data collection. First, hear initial results from the ANDE-funded mSwali mobile data collection pilot. A candid report of what worked, and what didn't work, and ways to move forward. Then learn more about Global Giving's experience with storytelling as a data. Discussion of how they collect and organize stories, and ways to analyze qualitative data.	Rachel Brooks, mSwali Britt Lake, Global Giving Ronald Roberts, Fernridge	Large Conference Room	Plenary
10:00 AM		Breakout discussions with each speaker	mSwali	Large Conference Room	
			Global Giving	Medium Conference Room	
			Fernridge	Small Conference Room	
11:15 AM	Coffee Break				
Breakout Sessions					
11:30 AM	Tackling Challenges	Discussion: In this discussion, we will tackle pressing questions for the field and work towards solutions as a community. Topics may include: how much impact can we attribute to interventions? How can we measure the impact of accelerators? How do we internally justify the cost of impact measurement? Participants will chose which topics to focus on!	Moderators: Genevieve Edens, ANDE Saurabh Lall, ANDE	Large Conference Room	These sessions are all hands-on learning and/or feedback sessions
	Data Visualization	Learning session : You don't need sophisticated data management software to create compelling visual representations of your impact. Learn ways to use Excel to find the story in your data and communicate it to your stakeholders.	Shubha Bala, Media Development Loan Fund	8th Floor Conference Room	
	Measuring Scalability	Presentation: The ability to scale is a critical factor for the success of SGBs. Mission Measurement will present a measurement tool it is currently developing that identifies outcomes and performance metrics that organizations and investors can track to let them know early on if enterprises are on the pathway to scale. MM will also seek reactions and feedback from the group to further refine this tool.	Avery Ouellette, Mission Measurement Sophie Walker, Mission Measurement	Medium Conference Room	
	Pulse Jumpstart	Learning Session: Pulse jumpstart! Come with your laptop, and the Pulse trial pre-downloaded. AppEx will help you set up the Pulse tool for your organization.	Beth Busenhart, Application Experts Charlie Kuhn, Application Experts	Small Conference Room	
	GIIRS Analytics Platform	Presentation: The GIIRS Analytics Platform allows investors, advisors, and fund managers to benchmark their portfolio data against the GIIRS marketplace, conduct efficient due diligence on prospective mission-aligned investments, and identify market trends via aggregated social and environmental performance data for all companies and funds in the GIIRS rated universe. This session will include a live demo of the new platform.	Neha Kumar, B Lab	7th Floor Conference Room	
12:30 PM	Lunch				
1:00 PM	Optional: Peer to Peer Metrics (8th Floor Conference Room)				
2:30 PM	Measurement Best Practices	Break into groups to discuss sector-specific and impact-focus-specific metrics. Each participant will have the opportunity to contribute to 2 discussions which include: Agriculture, Education, Energy, Gender, Health, Job Creation, Poverty Alleviation, and Operational Sustainability. Come to the Large Conference Room for more detailed instructions. We will discuss the kinds of analyses we want to see through data aggregation. From that starting point, we can assess which IRIS indicators are needed to build a meaningful data set and which important indicators are missing from IRIS. We can also delve into the level of analysis (household, enterprise, and intervention, for example) that we think are most important for each topic. The results of this discussion will be used by the Metrics & Research Working Group to create a map of indicators by sector and impact focus, with the goal of growing data available for each and understanding trends in the SGB support sector.		Large Conference Room	
2:40 PM	Measurement Best Practices: Round 1				
3:20 PM	Measurement Best Practices: Round 2				
4:00 PM	Break				
4:15 PM	Closing Plenary Session			Large Conference Room	