

The Metrics from the Ground Up Conference is a venue to **highlight the progress** that the sector has made towards measuring impact in the past year. It is also a chance for us to **define our direction** for the future.

Day One will focus on the big picture of our progress to date and our next steps moving forward. Day two will include opportunity for hands-on workshops and collaboration. At the end of the two days, we hope you will have a new set of resources for improved impact measurement and we will have launched new collaborative projects to address common challenges.

Tuesday, June 12

Time	Topic	Detail	Speaker/Facilitator	Track
8:30 AM	Registration Opens			
9:00 AM	Welcome	<i>Setting the stage for the event --ANDE's vision for metrics and reporting across the network</i>	Genevieve Edens, ANDE	Plenary
9:15 AM	Credible Theories	<i>An interview with David Roodman, author of Due Diligence: An Impertinent Inquiry into Microfinance</i>	Randall Kempner, ANDE David Roodman, Center for Global Development	Plenary
10:15 AM	Launch of the ANDE Research Fund			
10:30 AM	Coffee Break			
10:45 AM	Why do We Measure? An Ecosystem Perspective	<i>While ANDE's metrics initiative tends to focus on impact investors and capacity development providers, foundations, corporations, and SGBs all shape the broader ecosystem. This discussion will focus on the ways that these actors conceive of impact measurement. What do they measure and why? How do they interact with the broader community?</i>	Margot Brandenburg, Rockefeller Foundation Rick Peyser, Green Mountain Coffee Roasters Donn Tice, d.light	Plenary
12:30 PM	Lunch and Informal Networking			
Breakout Sessions				
1:30 PM	Research on SGBs: The Evidence so Far	<i>Panel presentations: Researchers will present ongoing or recent studies relevant to SGBs and their impact on poverty</i>	Chris Blattman, Columbia University Saurabh Lall, ANDE Tricia Olsen, University of Denver	Research
	Data-Driven Decision Making	<i>Roundtable discussion: Once we've collected data how can we use results to guide decision making and how can ANDE members use data to improve enterprise performance?</i>	Erin Barringer, Endeavor Avery Ouellette, Mission Measurement	Vision for Metrics
	Adding Value through Student Projects	<i>Roundtable discussion: Many organizations operate with low human and financial capacity to measure impact. This discussion will focus on ways that those organizations can create partnerships to make it happen, ways to structure successful student collaborations, and resources to identify them.</i>	Aram Kang, New Ventures Erin Krampets, Ashoka Dorrit Lowsen, Agora Partnerships Shannon Mudd, Haverford University	Building a Metrics Program
	Defining Our Logic	<i>Feedback session: It is difficult to come to a consensus on how to measure impact and performance when using different definitions of outputs, outcomes and impact. At this session you can provide feedback on a set of common definitions for ANDE members, so that we can create consistency and guidelines for metrics programs.</i>	Heather Esper, WDI	Best Practices
	IRIS		The Global Impact Investing Network team	Alignment Tools
2:45 PM	15 min break			

3:00 PM	Research and Practice	<i>Roundtable discussion: Models for collaboration between academics and practitioners in the SGB space</i>	Chris Blattman, Columbia University Saurabh Lall, ANDE Michael McCrelless, Root Capital Tricia Olsen, University of Denver	Research
	Harmonization	<i>Panel presentations: Representatives from DFIs discuss their efforts to come to consensus around metrics. The panel will focus on areas where they are converging, areas where each is independent, and areas where they are looking for input from the industry</i>	Veronica Chau, Dalberg Sandra Darville, IDB Margaret Kuhlow, OPIC	Vision for Metrics
	Reporting from the Ground Up	<i>Roundtable discussion: When do enterprises have a vested interest in impact reporting? How does a ground-up approach to impact reporting transform performance tracking and impact measurement? How can ANDE members better support and incentivize enterprises?</i>	Mariana Gonzales, WRI Darin Kingston, d.light Laura Tilghman, Sustainable Harvest	Building a Metrics Program
	Integrating Frameworks & Tools	<i>Panel presentations: In the alphabet soup of impact assessment, IRIS is unique as a dictionary rather than a reporting system or calculation. How can this dictionary of metrics integrate with other frameworks? How are ANDE members combining IRIS with other tools like COSA, SROI, and PPI?</i>	Allison Basile, GBF Cristina Larrea, FAST	Best Practices
	GIIRS Impact Ratings: Methodology & Use	<i>Panel presentation: Come learn more about the GIIRS Impact Rating methodology and hear from current users of the Rating System to understand the rating process and impact measurement system. This session will include a quick overview of the GIIRS impact measurement methodology and discussion by several pioneer fund managers.</i>	Flory Wilson, GIIRS	Alignment Tools
4:30 PM	Closing Plenary Session			
5:30 PM	Happy Hour Reception at Science Club Followed by Informal (Optional) Dinners			

Wednesday, June 13

Time	Topic	Detail	Speaker/Facilitator	Track
8:30 AM	Informal Breakfast			
9:00 AM	Innovations for Data Collection	Learn about innovations in the realm of data collection. First, hear initial results from the ANDE-funded mSwali mobile data collection pilot. A candid report of what worked, and what didn't work, and ways to move forward. Then learn more about Global Giving's experience with storytelling as a data. Discussion of how they collect and organize stories, and ways to analyze qualitative data.	Rachel Brooks, mSwali Britt Lake, Global Giving	Plenary
10:00 AM	Tackling Challenges	In groups, participants discuss specific challenges that we face and our vision for the future. How do we move forward as a field? What are some ways that ANDE members can work together, collaborating to find solutions? Groups will meet for 45 minutes of discussion, and then follow up with 30 minutes of plenary reporting back. The results from the session will be taken up by ANDE and the Metrics & Research Working Group.		
11:15 AM	Coffee Break			
<u>Breakout Sessions</u>				
11:30 AM	Leveraging Datasets	Roundtable discussion: When data is scarce, we can combine forces to reveal broader patterns. How can ANDE members combine data assets from multiple sources to deepen understanding of our impact?	Julia Alexander, Dalberg Research	These sessions are all hands-on learning and/or feedback sessions
	Data Visualization	Learning session : You don't need sophisticated data management software to create compelling visual representations of your impact. Learn ways to use Excel to find the story in your data and communicate it to your stakeholders.	Shubha Bala, Media Development Loan Fund	
	Measuring Scalability	Presentation: The ability to scale is a critical factor for the success of SGBs. Mission Measurement will present a measurement tool it is currently developing that identifies outcomes and performance metrics that organizations and investors can track to let them know early on if enterprises are on the pathway to scale. MM will also seek reactions and feedback from the group to further refine this tool.	Avery Ouellette, Mission Measurement Sophie Walker, Mission Measurement	
	GIIRS Analytics Platform	Presentation: The GIIRS Analytics Platform allows investors, advisors, and fund managers to benchmark their portfolio data against the GIIRS marketplace, conduct efficient due diligence on prospective mission-aligned investments, and identify market trends via aggregated social and environmental performance data for all companies and funds in the GIIRS rated universe. This session will include a live demo of the new platform.	Neha Kumar, B Lab	
12:30 PM	Lunch Optional: Speed Mentoring			
2:30 PM	Measurement Best Practices	Break into groups to discuss sector-specific and impact-focus-specific metrics. Each participant will have the opportunity to contribute to 2 discussions which include: Agriculture, Energy, Health, Education, Entrepreneurship, Job Creation, Poverty, Operational Sustainability, Youth, Gender, Food Security. Come to the main conference room for more detailed instructions. We will discuss the kinds of analyses we want to see through data aggregation. From that starting point, we can assess which IRIS indicators are needed to build a meaningful data set and which important indicators are missing from IRIS. We can also delve into the level of analysis (household, enterprise, and intervention, for example) that we think are most important for each topic. The results of this discussion will be used by the Metrics & Research Working Group to create a map of indicators by sector and impact focus, with the goal of growing data available for each and understanding trends in the SGB support sector.		
4:00 PM	Break			
4:15 PM	Closing Plenary Session			