

# Making Waves During a Time of Crisis

## 2020 Impact

# Living Our Values

*“We empower policy-makers, civic organizations, companies, and the public to be responsible stewards of technology and digital media in the service of an informed, just, and equitable world.”*

*A program of the Aspen Institute, we shine a light on urgent global issues across cybersecurity, the information ecosystem, emerging technology, the industry talent pipeline, tech and communications policy, and urban innovation.”*

## **COVID-19 Challenge Grant**

Funding tech solutions to help mitigate the effects of the coronavirus pandemic

## **Anti-racism Pledge Tracker**

Monitoring commitments to diversity, equity, and inclusion from US tech and media companies

## **Axios Codebook**

Launching a newsletter to lead the national conversation on cybersecurity and our future

## **The Day After**

Preparing every major US newsroom and tech platform for a potential contested election

## **Fail Forward**

Fostering innovation in local government by helping officials embrace their mistakes

Rising to the  
Moment

# Driving Timely Conversations for the Public

**More Than**  
**25** Virtual Programs

**Over** Joined  
**4k** Us Live

**18k+** YouTube Views

# Making Sense of a Changing World

- How News Media Covers Race in America
- COVID-19 and the Digital Divide
- Half-Truths, Lies, and Critical Information in a Pandemic
- Intimacy in Isolation: Tech and Human Connection
- Free Speech and the Internet
- ...and many more

# Convening Decision-Makers to Drive Change

**More Than**  
**35** Off-the-Record  
Roundtables

**1.6k+** Experts  
Participated

- Government officials (Members of Congress, Secretaries of State)
- Law enforcement - Department of Justice, FBI, Secret Service
- Major newsroom executives at Associated Press, CNN, New York Times
- The big social media platforms (Facebook, Google, Twitter)
- Industry leaders from Apple, IBM, Verizon

# Catching Public Attention

85+ News  
Stories



REUTERS

THE  
HILL



AXIOS

FINANCIAL  
TIMES

WSJ

POLITICO



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