Today’s Event Partners

Community Strategies Group

Rural Community Assistance Partnership

RURAL LISC

HAC

Welcome
David Lipsetz
CEO, Housing Assistance Council
Why host/organize Rural Opportunity and Development (ROAD) Sessions?

- Highlight and unpack rural development ideas and strategies that are critical in response to COVID-19 and to long-term rebuilding and recovery.
- Feature stories of on-the-ground practitioners who have experience, wisdom and savvy to share.
- Reflect and emphasize the full diversity of rural America - lifting voices and lived experiences from a wide range of rural communities and economies.
- Spotlight rural America’s assets and challenges.
- Infuse practitioner stories and lessons into rural narratives, policymaking and practice across the country.
- Strengthen the networking of organizations serving rural communities and regions.
Panel Discussion: 3:30 – 4:30 p.m. ET
Our speakers tell their story of working with on rural housing issues.

Breakout Rooms: 4:30 – 5:00 p.m. ET
Optional
Join a breakout to meet others, ask questions, seek advice and share your thinking and experience.

Format: Open questions and answers, ideas and advice sharing. Each breakout will include one of today’s speakers plus a facilitator.
Use the **Chat Box** to share insights or echo/highlight a panelist’s statement. Please share your thoughts with civility and compassion.

Use the **Q & A Box** to ask your question of the speakers. Participant questions may be addressed in the last 15 minutes of the first hour, or during the 30-minute breakout session.
And last before we start... A little Housekeeping

- Your mics are muted. If you have any tech issues, please use the Chat box. We have people standing by to address!

- At 4:30, enter the breakout discussion by clicking on the link provided in your registration confirmation, or in the email sent to you today.
  - You have received an email with a link to the breakout meeting already.
  - We will send those links again in the next hour to every registered participant’s email.
  - If you have not received it – please send a note to csg.program@aspeninstitute.org.

- Recordings of the first hour will be available on the Aspen CSG event webpage within about 48 hours. That video link will be sent to all registered.
Welcome Today’s Moderator:

Shonterria Charleston
Director of Training and Technical Assistance
Housing Assistance Council
Building Context: Data on Rural Housing and Homelessness

Lance George
Director of Research
Housing Assistance Council
RURAL HOUSING IN THE UNFOLDING PANDEMIC

Housing Assistance Council
Setting the stage.

01 COVID-19 in rural America
02 Second order effects from the pandemic
03 Uneven impact of the pandemic on housing markets
04 Housing and basic health
05 Housing Affordability
COVID-19 continues to evolve in rural communities
NEW REPORTED COVID-19 CASES OUTSIDE OF METROPOLITAN AREAS FEBRUARY 20-SEPTEMBER 20, 2020

Reported COVID-19 Deaths
Reported COVID-19 Cases
Rural COVID-19 Reported Cases/Deaths as a Percentage of the U.S Total *February 20 – September 20, 2020*
Rural COVID-19 Cases Per 100,000, March 16

County
Cases Per 100,000 - March 16
≤0.00
≤64.08

Source: Housing Assistance Council Tabulations New York Times data
2. Employment is a leading indicator for rural housing markets
UNEMPLOYMENT RATE OUTSIDE METROPOLITAN AREAS
2019-2020 (not seasonally adjusted)

Source: HAC Tabulations of Bureau of Labor Statistics Data
Unemployment Outside of Metropolitan Areas, June 2020

Percent Unemployed:
- ≤2.9
- ≤4.9
- ≤9.9
- ≤19.9
- ≤24.7

Housing Assistance Council: Tabulations of the Bureau of Labor Statistics LAUS Data

Esril HERE, Gammin, (c) OpenStreetMap contributors, and the GIS user community
4. An uneven landscape
How People’s Housing Has Been Impacted by COVID-19
U.S. Census Bureau PULSE Survey, August 19-23

![Bar chart showing the impact of COVID-19 on housing payments and the likelihood of leaving due to foreclosure or eviction for owners and renters.]

- **Not Currently Caught Up on Rent/Mortgage**: Owners 8, Renters 16
- **No Confidence in Ability to Make Next Month's Housing Payment**: Owners 4, Renters 10
- **Mortgage or Rent Deferred**: Owners 2, Renters 1
- **Likelihood of Leaving Due to Foreclosure or Eviction**: Owners 4, Renters 18

Legend:
- Owner
- Renter
4. A lack of basic amenities is compounding the problem
5. Affordability is the largest housing challenge in rural America.
Housing Affordability Problems, 2018

County
Cost Burdened Homes
≤24.9
≤29.0
≤39.9
≤57.3

Source: Housing Assistance Council Tabulations of 2014-2018 American Community Survey data
www.ruralhome.org

The Housing Assistance Council
Innovative Housing Solutions on Tribal Lands

Tawney Brunsch
Executive Director
Lakota Funds
Collaboration for Impact in California

Stacy Caldwell
CEO
Tahoe Truckee Community Foundation
Addressing Rural Homelessness in Indiana

Craig Beckley
CEO
Heart House, Inc.
Join us for the breakout room discussion

- To enter the breakout session: Simply use the Zoom breakout link.
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  - Each room will include one of our speakers and a facilitator – it may take a few minutes to get them sorted into the right room. Chat until they get there!
- Open discussion!
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Thank you and see you in the breakouts!