Scholarship Programs

The Ricardo Salinas Scholarship serves to increase the participation of US Latinos and Mexicans in the Aspen Institute’s programs, enriching the experience of all participants by enabling access to greater diversity of ideas and perspectives.

The Woody Gayle Hunt Aspen Institute Fellowship aims to increase the participation of individuals from the Borderplex Region in Aspen Institute programming, thereby contributing to the leadership skills of the Fellows through exposure to world class programming and connections to new networks.

To apply, see AILAS website.

From left: Latinos & Society ED/VP, Abigail Golden-Vazquez; Former HUD Secretary, Julian Castro; Former Latinos & Society Chair Monica Lozano; Former Aspen Institute President & CEO, Walter Isaacson; Target EVP and chief external engagement officer, Laysha Ward; and Aspen Institute Trustee Cesar Conde at the 2015 inaugural America’s Future Summit.

“Attending the Aspen Socrates Seminar as a Ricardo Salinas Scholar gave me a precious opportunity to leave my DC bubble and to engage and grow discussing issues outside of my expertise. I was able to dialogue with bright people from all over the world, expressing and hearing unique perspectives while creating new friendships.”

– Soledad Roybal, Director of Engagement, RCAP

The mission of the Aspen Institute Latinos and Society Program (AILAS) is to identify, promote and catalyze ideas and solutions that foster greater opportunity for American Latinos, enabling a more prosperous and inclusive America for all.
AILAS GUIDING PRINCIPLES
The Aspen Institute founded the Latinos and Society Program in 2015 to bring Latinos and non-Latinos together to learn about their shared future, exploring solutions to the challenges of our time.

The Latinos and Society Program works to increase recognition that the success of the nation is dependent on the inclusion of Latinos at all levels of society, resulting in measurable action that leads to improved outcomes for all Americans.

THEORY OF CHANGE

- Ideas and Experiences
- Increased Knowledge and Understanding
- Transformed Perceptions
- Informed Decisions and Catalytic Action

Our Platform expands understanding and knowledge about Latinos in U.S. society and builds social capital for Latinos and non-Latinos that participate in Aspen Institute initiatives.

- **Latino Leaders:** we build a pipeline of emerging and established Latinos in Aspen Institute leadership initiatives, seminars, and programs through the Ricardo Salinas Scholarship and Woody and Gayle Hunt-Aspen Institute Fellowship.

- **Latino Insights:** we elevate trusted thought leadership, data, and research for other Aspen Institute initiative and policy areas.

- **Latino Voices:** we create and promote compelling content and insert Latinos and advocates into important conversations.

Signature Programs

**Economic Advancement Program:**
Focuses deeply on the economic progress and mobility of Latinos in the U.S. to strengthen the national economy for all Americans.

- **The Forum on Latino Business Growth:**
Made up of a group of cross sector leaders from the business ecosystems committed to scaling LOBs and close the opportunity gap, we first convened the Forum in 2017. Since then, we have produced two publications to address the obstacles Latino entrepreneurs face.

- **Latino Inclusion in the Digital Workforce:**
Beginning in 2020, AILAS will convene stakeholders to develop concrete approaches to foster buy-in for innovative public policies to support Latino digital skill development and inclusion of Latino workers in the digital economy.

Want to learn how you can help advance our mission?

Contact us at: latinosandsociety@aspeninstitute.org

Follow us on Twitter: @Aspenlatinos

Program Accomplishments

- **Elevating Important Conversations:** AILAS has held several public programs including a speaker series on Latino Economic Advancement, three America’s Future Summits and Election Events to elevate dialogue on the importance of Latinos to issues facing all of American society.

- **Building Thought Leadership:** AILAS has published seven widely disseminated reports: A Playbook For Scaling Latino-Owned Businesses; Achieving Latino Mobility; Unleashing Latino-owned Business Potential; Si Se Puede: Building Retirement Security for Latinos and the US; Opportunity Reimagined: An inclusive vision for healthy communities; Activating Latino Millennial Civic Power; and, Unlocking Latino Civic Potential: 2016 and Beyond.

- **Bridging Connections:** AILAS has supported over 300 Ricardo Salinas Scholars in attending Aspen Institute programs and events, and made over 150 connections between Latinos and other policy programs.