Business leaders can play a key role in solving the world’s most challenging problems.

Since 2009, the First Movers Fellowship Program has equipped business leaders with the tools, skills and confidence they need to drive innovations that increase business value and make the world a better place.
INNOVATION PROJECTS  Fellows advance a Next Stage Innovation Project that moves their company toward greater strategic integration of business success and positive social or environmental impact.

SEMINARS  Fellows attend three four-day seminars structured around four core themes: Innovation, Leadership, Reflection & Community. Between-session instruction and structured peer coaching complement seminar content.

NETWORK  Fellows join a lifelong network for ongoing professional development, support and cross-industry collaboration.

COMPANIES
- Greater innovation expertise
- New business opportunities
- Leadership development
- Access to new networks

Over 30 companies have supported multiple Fellows, including Dow, Microsoft, GE, Best Buy, Google, Nike, Toyota, Colgate-Palmolive, IBM and Johnson & Johnson.

INDIVIDUALS
- Enhanced capacity to imagine & deliver change
- Greater ability to navigate corporate systems
- Clearer sense of professional purpose
- Meaningful connections to cross-industry peers

FELLOWSHIP FEE
The program fee is $27,500. This fee, which is paid for by Fellows’ companies, covers all programming throughout the year and the cost of food and accommodations during the seminars.

ATTENDANCE
Fellows must attend all three seminars:
- July 12 - 15, 2020 in Aspen, Colorado
- November 17 - 20, 2020 in Tucson, Arizona
- April 27 - 30, 2021 in Manhasset, New York

The Selection Process
Fellows are nominated by Aspen staff, leaders in their industry, or company colleagues. Ideal candidates have a proven track record in innovation, coupled with a compelling idea about a Next Stage Innovation Project to undertake during the Fellowship. We are especially interested in candidates who work in core business functions. Promising candidates are interviewed and invited to submit a formal program application which is reviewed by a selection committee.

Learn more about the nomination process by visiting our website Aspeninstitute.org/firstmovers or contact FirstMovers@aspeninstitute.org