



Help us find business leaders who have a passion for solving the world's most challenging problems!

Who makes a great candidate?

Great candidates work inside of large, for-profit companies

The First Movers Fellowship is designed for exceptional business professionals inside of large private or public companies – typically with 10-15 years of industry experience. The program does not accept people working in government, start-ups or the nonprofit sector.

Great candidates work in core business functions

First Mover Fellows work in the center of the business and come from an array of departments including finance, marketing, human resources, R&D and operations. Here are some representative titles from recent classes:

- Director of Mergers & Acquisitions – Engie
- Business Outcome Strategist – Cisco Systems
- Product Manager, Account Opening – Capital One Bank
- Executive Director of Human Resources – Pratt & Whitney
- SVP, Global Privacy & Data Protection Officer – MasterCard

Great candidates are committed to business growth – and positive social impact

Candidates for the Fellowship must have a demonstrated passion and capacity for creating new products, services, practices or business models that unlock value for the business and for society.

For more information or to nominate a candidate, visit Aspeninstitute.org/firstmovers or contact FirstMovers@aspeninstitute.org



"We are honored that several LS&Co. leaders have been selected for the First Movers Fellowship. In each instance, Fellows have introduced meaningful innovations that have brought new ways of thinking and working into our organization."

*– Chip Bergh, President and CEO,
Levi Strauss & Co.*



"The Aspen First Movers Program is an unconventional and transformational leadership learning experience. It was a tipping point in my professional career."

*– Paloma Lopez, Global Strategy Lead,
Kellogg's Masterbrand. Fellow since 2016.*

Over 20 companies have supported multiple First Mover Fellows, including Dow, Microsoft, GE, Best Buy, Google, Nike, Toyota, Colgate-Palmolive, IBM and Johnson & Johnson.



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