Since 2009, the First Movers Fellowship Program has equipped business leaders with the tools, skills and confidence they need to drive innovations that increase business value and make the world a better place.
**INNOVATION PROJECTS** Fellows advance a Next Stage Innovation Project that moves their company toward greater strategic integration of business success and positive social or environmental impact.

**SEMINARS** Fellows attend three four-day seminars structured around four core themes: Innovation, Leadership, Reflection & Community. Between-session instruction and structured peer coaching complement seminar content.

**NETWORK** Fellows join a lifelong network for ongoing professional development, support and cross-industry collaboration.

**COMPANIES**
- Greater innovation expertise
- New business opportunities
- Leadership development
- Access to new networks

Over 30 companies have supported multiple Fellows, including Dow, Microsoft, GE, Best Buy, Google, Nike, Toyota, Colgate-Palmolive, IBM and Johnson & Johnson.

**INDIVIDUALS**
- Enhanced capacity to imagine & deliver change
- Greater ability to navigate corporate systems
- Clearer sense of professional purpose
- Meaningful connections to cross-industry peers

**FELLOWSHIP FEE**
The program fee is $27,500. This fee, which is paid for by Fellows’ companies, covers all programming throughout the year and the cost of food and accommodations during the seminars.

**ATTENDANCE**
Fellows must attend all three seminars:
- July 12 - 15, 2020 in Aspen, Colorado
- November 17 - 20, 2020 in Wye, Maryland
- April 27 - 30, 2021 in Manhasset, New York

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The Selection Process

Fellows are nominated by Aspen staff, leaders in their industry, or company colleagues. Ideal candidates have a proven track record in innovation, coupled with a compelling idea about a Next Stage Innovation Project to undertake during the Fellowship. We are especially interested in candidates who work in core business functions. Promising candidates are interviewed and invited to submit a formal program application which is reviewed by a selection committee.

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Learn more about the nomination process by visiting our website Aspeninstitute.org/firstmovers or contact FirstMovers@aspeninstitute.org