**Mission**
Change the fabric of for-profit board of directors to include the world's most talented men and women.

**Title**
CEO and Founder, Him for Her

**Henry Crown Fellow Class XX**
2016, *Straight Outta Aspen*

**In Her Words**
“Firms with a strong female influence on their boards performed better in terms of return on equity than those that did not.”

Women comprise about half of the total U.S. workforce; hold half of all management positions; are responsible for almost 80% of all consumer spending; and account for 10 million majority-owned, privately-held firms in the US, employing over 13 million people and generating more than $1.9 trillion in sales. However, women only hold 10.6% of the total 6,081 board seats on Fortune 500 companies according to Catalyst Census of Women Directors.

Less than 15% of board seats are filled by board recruiters. Eight-five percent of board seats come from referrals with a majority of those referrals coming from men. Jocelyn's venture, Him for Her for Him aims to launch a program of dinners led by the most critical resource for change — men who appreciate the need for diversity. Four annual dinners have been set up in San Francisco, Chicago, New York and Aspen, Colorado. Attendees are hand-picked to include thought leaders across geographies and industries, and board-ready women. Evenings are organic opportunities for authentic conversation and networking. Success will be measured by the high number of quality introductions, the number of contacts post dinner and ultimately placement on a private or for-profit corporate board.