The Aspen Institute
First Movers Fellowship

First Movers are accomplished corporate social intrapreneurs who are creating new products, services and practices that generate business value alongside meaningful social and environmental impact.

The Network

12.9
Average years of experience

Fellows are 50% women

First Mover Fellows come from diverse functions and industries

Financial services and banking
Technology
Utilities, power and water
Retail
Automotive
Medical and health
Marketing
Advertising and media
Strategy and innovation
Business development
Human capital
Top Functions

Fellows are based across the U.S. and around the world.

72% of Fellows discover new approaches to creating social and environmental value thanks to their exposure to innovators in other companies.

70% of Fellows report gaining greater confidence through participation in the program.

74% of Fellows report having a stronger sense of professional purpose.

88% report that their Fellowship project will contribute to their company’s reputation.

Fellows come from over 130 of the world’s most respected companies. More than 30 have sent multiple Fellows to the program.

100% of Fellows would recommend the program to a colleague.

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aspeninstitute.org/firstmovers