

2018 CALENDAR OF EVENTS



Founded in 1998, Aspen BSP works with business executives and scholars to align business decisions and investments with the long-term health of society—and the planet. Through carefully designed networks, working groups and focused dialogue, the Program identifies and inspires thought leaders and “intrapreneurs” to challenge conventional ideas about capitalism and markets, to test new measures of business success and to connect classroom theory and business practice.

The Business and Society Program is most known for the First Movers Fellowship Program, for dialogue on curbing short-termism in business and capital markets, and for fresh thinking about the Purpose of the corporation.

2018 Timeline	Event	Location
April 26-27	<u>Business & Society International MBA Case Competition</u> : MBA student teams debate best solution to a complex business dilemma in business; 5 finalist teams compete for top prize before a panel of judges and live audience.	New York City
May - TBD	LTSG Enterprise Manager Retreat	TBD
May 1-4	<u>First Movers Fellowship</u> – the 9th Class of Fellows convene for the 3rd of 3 seminars. <i>Invite only.</i>	Metro New York City
May 21-24	<u>Business & Society Leaders Forum: Annual Convening</u> – senior corporate responsibility/ sustainability executives meet to reflect on business practice and hone leadership skills. <i>Invite only.</i>	Aspen
Spring	Book talk series: Artificial Intelligence and Future of Long Term Value Creation	New York City
June 17-20	<u>Aspen Undergraduate Business Education Consortium Meeting</u> : in Copenhagen. <i>Invite only.</i>	Copenhagen
June 21-30	<u>Aspen Ideas Festival</u>	Aspen, CO
July 8-11	<u>First Movers Fellowship</u> – the 10th Class of Fellows convene for the 1st of 3 seminars. <i>Invite only.</i>	Aspen, CO
Summer	Book talk series: a conversation with Steve Brill	New York

Oct. 3-5	Purpose College	Wye, MD
Oct. 25-26	Business Education Symposium on Jobs	Ann Arbor, MI
November 13-16	<u>First Movers Fellowship</u> – the 10th Class of Fellows convene for the 2nd of 3 seminars. <i>Invite only.</i>	Wye, MD

As of January 2018. To request an invitation to one of our events, please contact: dana.caryl@aspeninstitute.org.