

2017 CALENDAR OF EVENTS



Founded in 1998, Aspen BSP works with business executives and scholars to align business decisions and investments with the long-term health of society—and the planet. Through carefully designed networks, working groups and focused dialogue, the Program identifies and inspires thought leaders and “intrapreneurs” to challenge conventional ideas about capitalism and markets, to test new measures of business success and to connect classroom theory and business practice.

The Business and Society Program is most known for the First Movers Fellowship Program, for dialogue on curbing short-termism in business and capital markets, and for fresh thinking about the Purpose of the corporation.

2017 Timeline	Event	Location
February 23	Aspen BSP Book Talk : conversation with Paul Zak about his new book, <i>Trust Factor: The Science of Creating High-Performing Companies</i> . He will be joined by Professor Jonathan Haidt at NYU Stern School of Business.	New York City
March 29-31	Long Term Strategy Group : inaugural roundtable for senior enterprise leaders on long-term decision making amidst uncertainty. <i>For members only.</i>	Metro New York City
April 27-28	Business & Society International MBA Case Competition : MBA student teams debate best solution to a complex business dilemma in business; 5 finalist teams compete for top prize before a panel of judges and live audience.	New York City
May 2-5	First Movers Fellowship – the 8th Class of Fellows convene for the 3rd of 3 seminars.	Metro New York City
June 21	Aspen BSP Book Talk . Current events have conspired to open up the conversation about business purpose and how business (and markets) measure success. A newly published article by HBS professors Lynn Sharp Paine and Joe Bower puts the tradeoffs between old conceptions of the firm, and fresh thinking, into sharp relief. How to seize this moment?	New York City
June 4-6	Aspen Undergraduate Business Education Consortium Meeting : faculty teams from ~40 colleges and universities gather to share curricular ideas that tie the liberal arts and business training together. <i>Invite only.</i>	Haas School of Business Berkeley, CA

June 7-9	<u>Business & Society Leaders Forum: 6th Annual Convening</u> – senior corporate responsibility/ sustainability executives meet to reflect on business practice and hone leadership skills. <i>Invite only.</i>	Washington, DC
June 22-July 1	<u>Aspen Ideas Festival</u>	Aspen, CO
June 28	<u>Long Term Strategy Group</u> : Aspen Ideas Festival reception and dinner. <i>For members only.</i>	Aspen, CO
July 14-17	<u>First Movers Fellowship</u> – the 9th Class of Fellows convene for the 1st of 3 seminars.	Aspen, CO
October 11-13	<u>Long Term Strategy Group</u> : final 2017 gathering in conjunction with the Purpose College – an Aspen experience focused on putting the science of Purpose to its best use in business. <i>Invite only.</i>	Wye, MD
October 19-22	<u>First Movers Summit IV</u> : 4 th reunion of the First Movers Fellows community and friends. <i>Invite only.</i>	Chicago, IL
October 19-20	<u>Business & Society Leaders Forum: Fall “Meet-up”</u> – senior corporate responsibility/ sustainability executives meet to reflect on business practice and hone leadership skills. <i>Invite only.</i>	Chicago, IL
November 14-17	<u>First Movers Fellowship</u> – the 9th Class of Fellows convene for the 2nd of 3 seminars.	Wye, MD

Current as of May 2017. To request an invitation to one of our events, please contact:
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