

# AMAZING TEACHING IS HAPPENING HERE



*Nominate a course for the Aspen Institute's*

**IDEAS WORTH TEACHING AWARDS**

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# IDEAS WORTH TEACHING AWARDS

## WHAT WE ARE LOOKING FOR

What kinds of teaching can change the world? What is happening in classrooms to inspire and equip future business leaders to tackle the issues of our times? What courses speak to our highest aspirations for capitalism? Help us answer these questions and paint a picture of what is possible in management education.

The Aspen Institute Business & Society Program seeks to recognize individual **undergraduate and graduate** business courses that challenge conventional approaches to private enterprise and capitalism - and put forward a new narrative for how business can create better jobs and an equitable and more sustainable world.

**Our ambition is to celebrate innovative teaching and create a catalogue of courses that:**

- *Prompt students to think more expansively about their role in business and in markets, and to think more creatively about how to align business activities with the long-term health of society*
- *Consider frameworks, metrics and valuation tools that give business leaders “room” to make decisions that align with the long-term health of society*
- *Explore new organizational designs, business models, and governance and management practices that do the same*
- *Give students practice in critically examining fundamental assumptions and concepts taught in business school curriculum*

## HOW WE WILL EVALUATE COURSES

Aspen Institute staff, along with an international advisory board of business school faculty, will evaluate each submission on its potential to address these aims. Specifically, we ask three questions as we evaluate each course: How innovative is the course content? How innovative is its design? Do course assignments and projects prepare students to make business decisions that create both financial and social value?

**We welcome nominations on a broad array of topics. Some topics of particular interest to us include:**

- *The purpose of the corporation*
- *Businesses’ role in society’s “grand challenges” (e.g. sustainability and poverty alleviation)*
- *The future of work - and the role of businesses in creating quality jobs*
- *The future of capitalism*
- *Social intrapreneurship*
- *Time horizons in management and markets (short v. long-term)*
- *The comparative roles of business and government in creating economic growth and social value*
- *Values-based leadership*

Continued

## NOMINATION REQUIREMENTS

For those who have participated in our awards program in the past, it is important to note three changes for 2017. **First, nominations are for courses, not for a faculty member's body of work.** This year we are focusing exclusively on courses. While important, contributions to the scholarly community, research and other courses taught by the faculty member(s) are outside the scope of our 2017 awards program. **Second, we are accepting nominations for courses taught at the undergraduate level as well as the graduate level.** **Third, we are accepting nominations from students.** Of course, we continue to welcome self-nominations, as well as nominations from faculty and staff.

### Please keep in mind the following:

- *Our online application allows more than one faculty member to be associated with a given course*
- *Course must have been taught within the past two years (2015-2017)*
- *Graduate-level courses must be listed in the course catalogue of an MBA or your institution's comparable degree*
- *Undergraduate courses must fulfill a requirement for a business-related major or minor*

## NOMINATION PROCESS

We streamlined the process to make it even easier to complete your course nomination. To begin, head to [IWT Awards.aspeninstitute.org](http://IWT Awards.aspeninstitute.org) and click on "Nominate a Course."

### You'll be asked for the following:

- *Your contact information*
- *Responses to a few short-answer questions*
- *A copy of the course syllabus*
- *Contact information for the professor teaching the course. If the course is taught by more than one faculty member, please choose one to serve as a point of contact*

## IMPORTANT DATES

### **March 1, 2017: NOMINATIONS OPEN**

Our online nomination form goes live and we begin accepting submissions.

### **March 31, 2017: NOMINATIONS CLOSE**

Our online nomination form closes and we begin evaluating submissions.

### **June, 2017: RECIPIENTS NOTIFIED**

If your course has been selected, we will reach out to share next steps.

### **September, 2017: RECIPIENTS ANNOUNCED**

We announce this year's award recipients and launch our updated awards website.

## QUESTIONS?

Feel free to reach out to our awards team with any questions about the nomination procedure or to confirm that your course is eligible. Please reach out to: [ideasworthteaching@aspeninstitute.org](mailto:ideasworthteaching@aspeninstitute.org)

Thank you for your nomination! Our motivation behind the awards is to inform and inspire other faculty to follow suit. Thus, we will seek visibility for nominated and award-winning courses. We could not do the work we do without the intellectual engagement of faculty and the support of the many people whose lives they touch.