agenda

1. Introductions
2. Background context
3. Evaluation structure
4. What we learned
5. Q&A
about us
Who is KHF?

The Kansas Health Foundation envisions a culture in which every Kansan can make healthy choices where they live, work, and play.

Reduce health disparities related to social and economic factors (health equity)

- Social Determinants of Health
- Prevention
- Access to Care

Engage Kansans to improve the health of our state (civic health)

- Actionable Data
- Media and Journalism
- Leadership and Capacity Building

We accomplish our vision through grantmaking, policy advocacy, and strategic communication.
All important question: Why do this?

Lessons learned from 1:1’s:
- Advocacy organizations exist in silos
- Don’t know who else works in their issue area
- Fear of punishment and retribution leads to hesitancy in advocacy
- Not enough $
evaluation structure

1. Theory of change

2. Locating advocacy capacity in Kansas
   > Network analysis
   > Advocate database

3. Convening of advocates
evaluation structure

1. Theory of change

2. Locating advocacy capacity in Kansas
   > Network analysis
   > Advocate database

3. Convening of advocates
evaluation structure

1  Theory of change

2  Locating advocacy capacity in Kansas
   > Network analysis
   > Advocate database

3  Convening of advocates
Welcome to the Kansas Advocacy Capacity Database.

What this is. This is a list of organizations in Kansas who responded to the December 2015-January 2016 survey, The Field of Advocacy Organizations in Kansas, conducted by Innovation Network for the Kansas Health Foundation. Each responding organization answered questions about their strengths, regional focus, policy priorities, and other characteristics.

Purpose. The Kansas Health Foundation works with many advocacy organizations in Kansas, but recognized that its knowledge of advocacy capacity in health and other issue areas in Kansas was incomplete. The goal is to provide information about organizations with advocacy capacity, or that collaborate closely with those doing advocacy work, in one central location where KHF can easily find information about, for example, organizations operating in the same issue area, or organizations that specialize in certain skills.

How to use. Each tab below displays information about the advocates in different ways. There are instructions on each page about how to view or interpret the information. The Overview and Snapshot tabs are interactive, where you can zoom in on an advocate or a set of advocates to better understand their work and strengths.

Confidential. This database is for the use of the Kansas Health Foundation. The information contained was shared with the understanding that it would not be shared broadly.
What We Learned

• Helped us understand the field better
• Data validated assumptions and theories
  – e.g. 73% of organizations don’t have adequate funding to advocate successfully
• Provided justification for our efforts
  – e.g. Organizations are comfortable with and heavily relying on public education campaigns, yet grassroots organizing and advocacy capacity building are areas that need to be strengthened
Impact on Work

• Great insight into KHF’s connectivity w/ orgs
  – e.g. 46% of orgs who focus on health have received funding from KHF. However, most orgs focused on education, labor and employment, race and ethnicity, LGBTQI, environment, immigration, and criminal justice have never engaged with KHF.

• Huge insight into connectivity among orgs
  – Well connected vs. insular
  – In-degree vs. out-degree
  – Connectivity by issue areas
Mental health
Race and ethnicity
Health Equity Partnership Initiative

• 3 year initiative, funding 10 orgs at $100,000 a year each - $300,000 total/org

• Advocacy evaluation and SNA’s informed HEPI’s vision:
  – The stronger the internal capacities of organizations focused on health disparities and the better connected they are to one another, the more robust the health equity movement in Kansas will be.
  – We envision an environment in which organizations working on different issues related to health disparities:
    • Regularly connect;
    • Are aware of and support one another’s efforts; and
    • Build power together.
Applicants proposed addressing systems and policies that affect health disparities within one issue area, such as (but not limited to):

<table>
<thead>
<tr>
<th>Health</th>
<th>Economic justice</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mental health</td>
<td>Labor and employment</td>
</tr>
<tr>
<td>Substance abuse</td>
<td>Disability</td>
</tr>
<tr>
<td>Children and families</td>
<td>Race and ethnicity</td>
</tr>
<tr>
<td>Youth</td>
<td>Immigration</td>
</tr>
<tr>
<td>Education</td>
<td>LGBTQI</td>
</tr>
<tr>
<td>Housing</td>
<td>Criminal justice</td>
</tr>
<tr>
<td>Environment</td>
<td>Domestic violence</td>
</tr>
</tbody>
</table>
Advocacy Evaluation’s Influence on HEPI

• How to promote RFP if don’t already have relationships w/ these orgs
  – Series of community mtgs. throughout state (210 individuals attended)
  – Big social media push and asking partners to promote

• How to ensure funding truly collaborative orgs
  – Letters of support from 3 partnering orgs as part of application
  – Sought evidence of collaboration throughout grant application
In the End…

- 135 orgs submitted Letters of Intent
- 107 took the CCAT
- 78 submitted applications
- 10 funded

<table>
<thead>
<tr>
<th>Organization</th>
<th>Issue Area</th>
</tr>
</thead>
<tbody>
<tr>
<td>El Centro</td>
<td>Immigration</td>
</tr>
<tr>
<td>NAMI Kansas</td>
<td>Mental health</td>
</tr>
<tr>
<td>Thrive Allen County</td>
<td>Rural health</td>
</tr>
<tr>
<td>ACLU</td>
<td>Criminal justice</td>
</tr>
<tr>
<td>Kansas Advocates for Better Care</td>
<td>Aging population</td>
</tr>
<tr>
<td>Children's Alliance of Kansas</td>
<td>Foster care</td>
</tr>
<tr>
<td>Kansas Appleseed Center for Law and Justice</td>
<td>Juvenile justice</td>
</tr>
<tr>
<td>Seed House - La Casa de la Semilla</td>
<td>Race/ethnicity</td>
</tr>
<tr>
<td>Kansas Head Start Association</td>
<td>Children and families</td>
</tr>
<tr>
<td>Climate and Energy Project</td>
<td>Environmental health</td>
</tr>
</tbody>
</table>